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**Celebrating
Over NINE YEARS
of Service and
Satisfied Customers**

This Newsletter is Published by



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Snapple® Real Fact #705: Every ton of recycled paper saves about 17 trees.

The Tech Insider

Turn On Apple Flex Capacitors for Transition

"Your time is limited, so don't waste it living someone else's life. Don't be trapped by dogma—which is living with the results of other people's thinking. Don't let the noise of others' opinions drown out your own inner voice. And most important, have the courage to follow your heart and intuition. They somehow already know what you truly want to become. Everything else is secondary."—Steve Jobs

The news has been non-stop regarding the passing of Apple's Steve Jobs. The website has been converted into a partial testimonial page following his death on October 5, 2011. Most consumers in the US own at least one item from the short list: iMac, iPod, iPhone, iTunes, and iPad (regardless of version). Between the news about Jobs and the release of **iPhone 4S**, the company must do what it can to keep on its toes and process all business as usual.

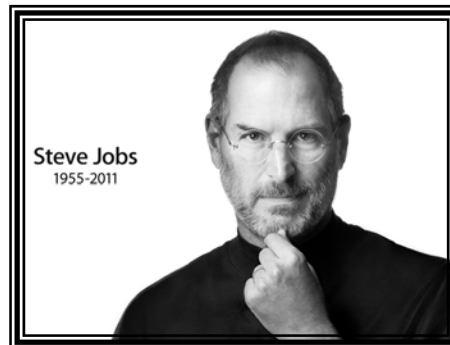
In light of the fact that this is the *HTS Tech*

Insighter and not just for the PC user, we wanted to cover some of the latest features added to the newest in Apple's arsenal. The **iPhone 4S** will be officially released to the public on Friday, October 14, 2011. It has been available as a Pre-Order for weeks now. This will be one of the last items that was built with Jobs' involvement, so moving forward, it looks like Apple will turn its eyes to the new CEO, Tim Cook, for direction.

One news item that may help the sales of the iPhone is the fact that Blackberry (RIM) had a major outage of data service to its clients, initially in Europe, then worldwide. Apparently, it's from the core switching systems within

the RIM infrastructure, so until the cause is resolved, all those using Blackberry Smartphones will be without data (e.g., e-mail). The timing on this Blackberry problem could not have occurred at a better time as far as the folks at Apple are concerned. Shall we call

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you provide us with
a new business client.

Discount will be awarded upon receipt of payment from new client after first visit.

Fred W. Holzager
Managing Member



Quotations

"Be a yardstick of quality. Some people aren't used to an environment where excellence is expected."
Steve Jobs

"Intellectual property has the shelf life of a banana."
William "Bill" Gates, III

"I'm convinced that about half of what separates the successful entrepreneurs from the non-successful ones is pure perseverance."
Steve Jobs

"Life is not fair; get used to it."
William "Bill" Gates, III

"Bill Gates'd be a broader guy if he had dropped acid once or gone off to an ashram when he was younger."
Steve Jobs



Siri is beta software included in all new iPhone 4S units. It is an app that lets you use natural language voice commands to instruct the phone to do what you want.

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Ask us about our fixed price services HTS Insight Hassle-Free Agreements— Computer Support at a flat monthly fee you can budget for just like rent!

Implementations of Cloud Computing

(Continued from page 1)

it serendipity?

The iPhone 4S has a few features that help it stand apart from its predecessors. Yet, time will tell if it can distance itself from the competition. The chip in the phone has been upgraded to the dual-core A5. This is the same one in the iPad2. The added horsepower is needed to enhance the overall user experience, particularly for those that will use the newest feature, Siri. Sure, it has a new set of optics for 8 megapixel pictures and 1080p HD videos, it also has a new operating system, iOS5. [By the way, if you have an iPad2 or iPhone 3 or 4, you may be able to connect it to iTunes to download the upgrade.]

Another beautiful aspect of this device is that it will synchronize wirelessly with your other "iDevices" such as the iPad and iPod over the air. Take a picture with your iPhone, save it to the "Cloud" and your family can view the pictures on the iPad in another location. It makes it convenient to have less storage space on the device when you know that there is a resource that's just one "tap" away.

Probably, one of the most anticipated apps on the iPhone is "Siri". Siri is an automated voice commanded attendant. You can order



Siri to read your emails or text messages, make appointments for you on your calendar, or even dictate a letter to be sent to someone in a "hands-free" mode. This program is quite different from Dragon Naturally Speaking inasmuch as it is not purely used for dictation (typing). You can ask Siri if you have free time in your calendar in your natural lan-

guage. There is no need to "train" the app to recognize your voice or tone. In fact, you can even ask it questions and it has the "intelligence" to "get it" and retrieve information for you from the Internet. The examples given online include, "Find me the three best Indian restaurants in a five block area." or you can tell it to remind you to pick-up something when you leave the office, Siri uses GPS to determine that you have moved enough logistically to determine that you are leaving the office (based upon your location).

If Siri lives up to it's promotion, then there will be many happy users. Hopefully, even if it doesn't, they'll still be happy. We ordered one and we'll let you know soon enough. ☺

If you would like to implement iPhones in your organization or learn more about it, tweet us at @FredTech, call (201) 797-5050, or e-mail (fred@tech4now.com).

Would You Like Your Own Domain Extension?

Sure, you may be thinking that it would be nice to have your own domain extension, but what is it and how much does it cost?

Recently, ICANN (Internet Corp. for Assigned Names & Numbers) began offering new generic top-level domains (TLDs) for sale. Whether big corporations will rush to get new "dot-anything" TLDs

starting in January 2012 is still unclear. Why is this being done? Probably to raise cash. You see, there is a serious price tag if you want your own extension. It starts with a \$185,000 fee, then you have to complete lengthy forms and pay \$25,000 per year to maintain it. Does it sound reasonable?

(Continued on page 3)

Green Page: Think Globally, Act Locally

For years, people have been under the impression that riding a motorcycle was more earth friendly than driving a car. Well, in a recent Mythbusters® episode on the Discovery Channel, hosts Jamie Hyneman & Adam Savage teamed up with vehicle emissions expert, Kent Johnson from University of California, Riverside (UCR) to reveal some startling facts that arose when they asked **"Are motorcycles greener than cars?"**

It's true that motorcycles, by virtue of their weight and load may be more fuel efficient, more fun to ride, and easier to find parking spaces for. However, in terms of emissions, there is a darker side. True, cars emit higher levels of carbon dioxide (CO₂), but the levels of other emitted gases will astound you when they are drawn side-by-side with those of the automobile from the 1980's, 90's and 2000's, both in the city and on the highway measurements.



Amongst the results were some of the following data:

🌍 Cars produce **30% more CO₂**, a toxic greenhouse gas, than motorcycles—no surprise, they only have 1-2 passengers and lower payloads.

🌍 Motorcycles, on the other hand, produced 416% more hydrocarbons (smog forming pollutants), 3,220% more oxides of nitrogen, as well as 8,065% more carbon monoxide (toxic air pollutant that is odorless and invisible) than the cars. The vehicle makes and models were not disclosed. There are still many variables, but it's quite entertaining and an informative episode. You can see it online at <http://dsc.discovery.com/videos/mythbusters-bikes-and-bullets/>.

Do you have a motorcycle? Did you buy it for fun, fuel efficiency, or to satisfy a midlife crisis? Tweet us your thoughts (@FredTech) or email us at fred@tech4now.com.

Trivial Matters

Do you think of *Hallowe'en* whenever October approaches? Accordingly, here is some morbid etymology for you to share with your friends.

Back in the 1500s, lead cups were used to drink ale or whiskey. The combination would sometimes knock the imbibers out for a couple of days. Someone walking along the road would take them for dead and prepare them for burial.

They were laid out on the kitchen table for a couple of days and the family would gather around and eat and drink and wait and see if they would wake up. Hence, the custom of "holding a wake".

England is old and of limited size, the local folks started running out of places to bury people. So, they would dig up coffins and would take the

bones to a bone-house, and reuse the grave. When reopening these coffins, 1 out of 25 coffins were found to have scratch marks on the inside and they realized they had been burying people alive. So they would tie a string on the wrist of the corpse, lead it through the coffin, up through the ground and tie it to a bell. Someone would have to sit out in the graveyard all night (the graveyard shift.) to listen for the bell; thus, someone could be, "saved by the bell" or was "considered a dead ringer".

Do you stay up all night trying to remember a word that escapes you? Others may stay up nights all worried about their business and the data that they can't do without. If you have questions about implementing technology in your business or life to let you sleep better, give us a call or drop us an email (fred@tech4now.com) for peace of mind.



During the 1500s, the wealthy ate off of pewter plates. The acid from the tomatoes served on them caused some of the lead to leach into the food causing lead poisoning. As a result, tomatoes were viewed as poisonous for about 400 years.

Would You Dish Out \$185,000 for a Domain Extension?

(Continued from page 2)

To some cities like New York City, it could provide a nice opportunity for them to raise cash, as well. By having a **www.yourbiz.nyc**, they could establish a "brand name" label for businesses that want to be associated as denizens of "The City." Likewise, other cities may follow suit. Another expected use of the custom domain extensions may include sites delivering pornography and other adult/mature content that should be monitored and censored from young eyes. If the extension .XXX is created, it would allow for web browsers and other content filters to restrict access to such an extension with the given



knowledge that it is not suitable for children or the workplace.

The big question that now lingers is "Will anyone in their right mind actually purchase a domain extension under the guise of "marketing"? It may be cheaper to pay the "parking" fees for an existing website! Only time will tell.

Perhaps, it would be more intuitive for us to have a website named **www.holzager.tech** so prospects know what we do rather than **www.tech4now.com**. Besides, our extensive *market research* has shown that it is easier to spell "Holzsager" than "tech4now" (or was it "TechforNow"). For more insights and thoughts on recent tech in the workplace, contact us at (201) 797-5050. Thanks!

If your company would like to be featured as the *Client of the Month*, please call us to express your interest. You will get positive press for your use of technology and may even gain a client from the exposure.

Quick Tech Productivity Pointers

The ADA (Americans with Disabilities Act, 1990) prompted major changes for those that have visual, audio, focusing, and physical processing issues. Windows has, accordingly, made special features available to those that need to use these tools. The easiest way to access them is by pressing the Windows Logo key (⊞) + U [Opens the **Ease of Access Center**]. There are a number of tools available for you that you may not have known existed. The five listed below may be used as toggles (to turn on and off):



Ease of Access Center

- **Filter Keys**—You can set Windows to ignore keystrokes that occur in rapid succession, or keystrokes that are held down for several seconds unintentionally. (**Hold down Right Shift for 8 seconds**)
- **High Contrast**—This option allows you to set a high-contrast color scheme that heightens the color contrast of some text and images on your computer screen, making those items more distinct and easier to identify. (**Left Alt+Left Shift+PrtScn**)
- **Mouse Keys**—Instead of using the mouse, you can use the arrow keys on your keyboard or the nu-

meric keypad to move the pointer. (**Left Alt+Left Shift+Num Lock**)

- **Sticky Keys**—Instead of having to press three keys at once (such as when you must press the Ctrl, Alt, and Delete keys together to log on to Windows), you can use one key by turning on Sticky Keys and adjusting the settings. This way, you can press a modifier key and have it remain active until another key is pressed.








(**Hold down either Shift Key five TIMES**)

- **Toggle Keys**—Toggle Keys can play an alert each time you press the Caps Lock, Num Lock, or Scroll Lock keys. These alerts can help prevent the frustration of inadvertently pressing a key and not realizing it.

(**Hold down the NumLock Key for 5 SECONDS**)

Keep in mind, all of these features may be accessed through the Control Panel/Ease of Access. Just click on the **START** button, choose the **Control Panel** menu item and click on "**Ease of Access.**" If you need more help regarding this or another productivity issue, call us at (201) 797-5050. We're dedicated to your success.

Explore all settings
When you select these settings, they will automatically start each time you log on.

-  Use the computer without a display
Optimize for blindness
-  Make the computer easier to see
Optimize visual display
-  Use the computer without a mouse or keyboard
Set up alternative input devices
-  Make the mouse easier to use
Adjust settings for the mouse or other pointing devices
-  Make the keyboard easier to use
Adjust settings for the keyboard
-  Use text or visual alternatives for sounds
Set up alternatives for sounds
-  Make it easier to focus on tasks
Adjust settings for reading and typing

In addition to the keys listed above, there are also items for "Assistive Technologies" such as an *On-Screen Keyboard*, a *Narrator*, *Visual Notifications*, and a *Magnifier* tool amongst other features

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Feedback & Suggestions...

Is there a topic or feature you would like to include in a future issue? Opinions and feedback are welcome and encouraged. Send me an e-mail or call our direct line.

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"If you depend upon software, which we do for our business, it's a no brainer. You do it [enroll in Hassle-Free IT]. It's an investment and it brings back many returns as far as reliability and dependability."

—Steve Braverman, President, **Industrial Firedoor & Hardware Supply**



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October 2011

The Lighter Side...

Bus For Alaska

Fay Blundgett was a busy housewife with a demanding husband, six children and a large house. The only relief she got from her chores was the twice-a-week bridge game she shared with a dozen other women. The only flaw in the bridge club relationship was that Fay loved to tell off-color stories and the girls didn't want to hear them.

To teach Fay a lesson, the other women decided that the next time she told an off-color story, they'd just get up, walk out, meet at another home but without Fay.

Sure enough, at the next meeting, Fay started, "You know, girls, there's a rumor going around that a busload of prostitutes will be leaving in the morning for that big gold find up in Alaska, and they say...." Just then, the women all stood up and started for the door. Fay was disconcerted but only for a moment, then she understood what was going on and said, "Hey! Girls! Hold on, hold on! There's plenty of time 'cause the bus doesn't leave till morning!"

The Challenge

The strong young man at the construction site was bragging that he could outdo anyone in a feat of strength. He made a special case of making fun of one of the older workmen. After

several minutes, the older worker had had enough. "Why don't you put your money where your mouth is?" he said. "I will bet a week's wages that I can haul something in a wheelbarrow over to that building that you won't be able to wheel back." "You're on, old man," the young guy replied. The old man reached out and grabbed the wheelbarrow by the handles. Then he turned to the young man and said, "All right. Get in."

Speeding?!

A cop catches a driver driving 180 miles an hour and gets ready to give him a report. "But, look, I have bodies and drugs in the back, and all you care about is the speed limit??" the guy says. After hearing that, the cop immediately calls for back up. Five more cops show up, and start searching the car, but no bodies or drugs are found. "What's going on?" asks him the chief. "I don't know what the hell that cop was telling you about. Bodies? Drugs? Next thing he'll say is that I was driving at 180 on the highway..."

The Cow in the Road

A drunkard drives his car into a tree. The cops ask him what happened. He replies that a cow was standing in the middle of the road. "So why didn't you run her down?" "Believe me, I tried, but it ran into the woods".