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**Celebrating over
TWENTY YEARS
of Service and
Satisfied
Customers!**



"As a business owner, you don't have time to waste on technical and operational issues.

That's where we shine!
Call us and put an end to your IT problems finally and forever!"

Fred Holzager,
IT Director

Holzager Technology Services
and
Publisher of
The Tech Insider

Inside This Issue

Quotations	2
I Didn't Know	2
Wordplay	3
Quick Tech Productivity—Win 11	3
Learn About Dark Web ID	3
5 Reasons to Choose VoIP	4
The Lighter Side	4

Snapple Real Fact #458

"Fresh cranberries can be bounced like a rubber ball."

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The Tech Insider

"Insider Tips To Make Your Business Run Faster, Easier and More Profitably"

Do I Need To Upgrade My Network? Amazing Benefits You'll Experience

A business owner has many responsibilities within their business. They can be so busy sometimes things are overlooked for an extended period of time. For example, many business owners may forget to upgrade their network infrastructure. In actuality, upgrading your network is extremely important – and it is one of the smartest things you can do as a business owner.

Technology has rapidly advanced over the past few years, and network traffic continues to grow. If you're still using the same network from even five years ago, you've probably noticed your network speed has decreased dramatically. In fact, old networks struggle to keep up with all of the advancements and traffic growth. They can even open your business up to a cyber-attack.

Your network infrastructure should be upgraded every few years for many reasons. If your business has grown consistently over the last few years and your current network can't keep up with your business needs, it may be time to upgrade. If you're continually running into issues with your current network, an upgrade will help. Some industries may even be legally obligated to upgrade their network in order to keep their customer or client information secure.

Upgrading your network comes with an abundance of benefits. Here are four of the best for any business:

Better Network Security

Cybercriminals are much more cunning than

(Continued on page 2)



"We Love Referrals" 2022 Offer

**Keeping with the spirit of helping others,
if you refer a business to us and they become our customer,
we will donate \$100 to your favorite charity.**

At Holzager Technology Services, we believe that referrals are the greatest form of flattery. By recommending your partners, associates, or professional contacts, you can help them enjoy worry-free IT and support a worthy cause of your choice!

**For more information, please see our website at
www.tech4now.com/we-love-referrals, contact us by phone at 201-797-5050**



Quotations

"Never let the fear of striking out keep you from playing the game."

—George Herman "Babe" Ruth

"By three methods we may learn wisdom: First, by reflection, which is noblest; Second, by imitation, which is easiest; and third by experience, which is the bitterest."

—Confucious

"Keep your eyes on the stars and your feet on the ground."

—Theodore Roosevelt

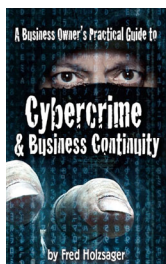
"If you spend too much time thinking about a thing, you'll never get it done."

—Bruce Lee

"Life is what happens when you're busy making other plans."

—John Lennon

Read Fred's Book!



If you would like to have us speak to your organization and give away some free copies to attendees, give us a call. For more details on the contents and how to get your own copy, please visit our special web page at www.tech4now.com/cybercrime

"We make all of your computer problems go away without the cost of a full-time I.T. staff"

Ask us about our fixed price services HTS Insight Hassle-Free Agreements—Computer Support at a flat monthly fee you can budget for just like rent!

Do I Need To Upgrade My Network? 4 Amazing Benefits You'll Get

(Continued from page 1)

we often give them credit for. They continue to develop new cyberthreats and ways to attack various networks. If you haven't upgraded in some time, you are opening up your business to a cyberbreach. New networks come with a plethora of added security benefits that aren't possible with the old and outdated ones. You want to make it as difficult as possible for a cybercriminal to hack into your system and steal valuable information – and one of the best ways to stop a cybercriminal in their tracks is by upgrading your network. One cyberbreach can be incredibly detrimental to your business, so don't take that risk.

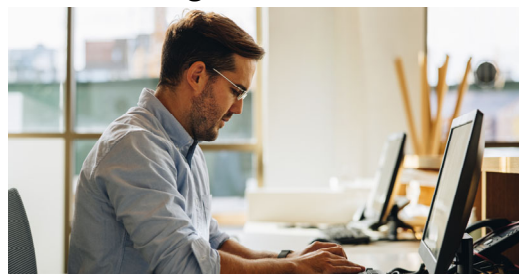
Faster Internet Speeds

Think about how much more productive your business would be if you had faster Internet speeds. Your employees can get more done without having to deal with lag from poor Internet services. Older networks can't keep up with the demands of modern technology. With an older network, you will see slower Internet speeds that won't allow your employees to utilize cloud storage systems and business applications at high speeds. Even your customers will notice improvements in the speed of your network if you use client-facing applications in your business. Everyone wins when you have faster Internet speeds.

New And Better Hardware

One of the best parts of upgrading your net-

"Upgrading your network is the best way to keep up with the ever-changing landscape of the digital world."



work is that you'll receive new, more reliable hardware than what you've had in the past. You'll gain access to more computing power and larger storage space. More than anything else, your new hardware will be dependable, and you won't have to worry about it failing on you.

Improved Compatibility

Remember how we said earlier that technology has advanced rapidly? It's true – and there are new advancements made every day. Without an upgraded and updated network, you may be unable to use many applications and technologies that could improve your business. An upgraded network will allow you to connect with any apps you think will benefit your business. You can explore new tools without worrying about crashing your network. You'll also gain more freedom in choosing your new tech investments as you would be more limited when using outdated technology.

Upgrading your network is the best way to keep up with the ever-changing landscape of the digital world. If you haven't upgraded your network in a while, now is the best time to do so. Plenty of benefits come with it, so don't wait until you have to make a change.

Be proactive!

"I DIDN'T KNOW"

Unfortunately, That Excuse Doesn't Replenish Your Bank Account, Resolve A Data Breach Or Erase Any Fines And Lawsuits.



It's coming ...

- That day a hacker steals critical data, rendering your office useless
- That day when your bank account or credit card is compromised
- Or that day when your customers' private lives are uprooted

Cybercriminals and hackers are constantly inventing NEW ways to infiltrate your company, steal your assets and disrupt your life. The ONLY way to STOP THEM is this:

You Must Constantly Educate Yourself On How To Protect What's Yours!

Now, for a limited time, we have the perfect way to help reduce your risk and keep you safe! Simply sign up to receive our FREE "Cyber Security Tip of the Week." We'll send these bite-size quick-read tips to your e-mail inbox. Every tip is packed with a unique and up-to-date real-world solution that keeps you one step ahead of the bad guys. And because so few people know about these security secrets, every week you'll learn something new!

Get your FREE "Cyber Security Tip of the Week"
at <https://www.tech4now.com/cyber-security-tip-of-the-week/>

Wordplay

Have you ever tried to think up a pun on your own? Was it easy to be a clever person? Did it make you laugh? Try these on for size.


- ☉ *What do snowmen have for breakfast? Frosted flakes.*
- ☉ *That baseball player was such a bad sport. He stole third base, then just went home.*
- ☉ *A golf ball is a golf ball no matter how you putt it.*
- ☉ *What did the left eye say to the right eye? Between you and me, something smells.*
- ☉ *People who can't distinguish between etymology and entomology bug me in ways I cannot put into words.*
- ☉ *Coffee has a rough time in our house. It gets mugged every single morning.*
- ☉ *How does Spiderman always come up with such clever come-backs? Because with great power comes great response ability.*
- ☉ *I don't know why Marvel hasn't tried to put advertisements on the Hulk. He's essentially a giant Banner.*
- ☉ *What's the difference between a hippo and a Zippo? One is really heavy and the other is a little lighter.*
- ☉ *Sure, I drink brake fluid, but I can stop anytime!*
- ☉ *Why did the scarecrow get a raise? He was out standing in his field!*
- ☉ *I just found out that I'm color blind. The news came completely out of the green!*
- ☉ *What do you do with chemists when they die? Barium!*
- ☉ *Buying a belt that doesn't fit is a huge waist.*
- ☉ *I need a new masseuse. The one I have rubs me the wrong way.*
- ☉ *I had a bad temper at my last job and was given a brochure on anger management. I lost it!*
- ☉ *My friend Jack can talk to vegetables. Jack and the beans talk.*
- ☉ *Geology rocks, but Geography is where it's at.*
- ☉ *Butterflies just aren't what they used to be.*
- ☉ *What do you call an overweight psychic? A four chin teller.*
- ☉ *Two egotists started a fight. It was an I for an I!*
- ☉ *What kind of moron is actually really clever? An oxymoron.*
- ☉ *I wanted to take a picture of the fog this morning... But I mist my chance. I guess I could dew it tomorrow.*
- ☉ *To Whomever stole my Microsoft Office: I'm coming after you. You have my Word!*
- ☉ *I work at a bullet factory. I'm constantly afraid of being fired.*
- ☉ *Finally, my winter fat is gone. Now, I have spring rolls.*
- ☉ *Bad puns... It's how eye roll.*

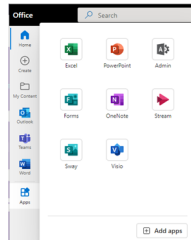
Quick Tech Productivity Pointers


In this month's edition, we continue with the tips to help you benefit from Windows 11. This month, we overview the "In Box" Apps you get with the latest iteration of Windows. Some are new, some are improved and others are revisions of long time standards. To find most of the apps, open the start icon in the lower left corner and click "all apps."

What's been added?

✍️ **Power Automate Desktop (PAD)** - It's easiest to think of this as a Windows Macro Scripting and Recorder utility. Imagine you have a series of steps you follow every time you open Windows, so you create a script to automatically run certain programs or files which you use every day. It could be a series of programs or files OR a series of steps within an application to complete a task such as an automated search in a database. There are two thoughts to share about this though... If you can program it in PAD, then you could most likely do the same in the program itself or setup automatic opens to occur in the Windows Startup. Either way, it is still a powerful tool (p.s.: it is also used by bad actors, so some of your security programs may try to stop it from running).


✍️ **Microsoft Office App** is the famous red icon you see preinstalled on your Windows Start page and start menu. Although you may be using a full suite of Microsoft tools, this will allow you to open all of them within the same interface—think of it as a "single pane of glass." When you look for it in the menu, it's under "Office" with this icon, . As long as you have a current Microsoft subscription, you may also use this to install the full Office on your PC.

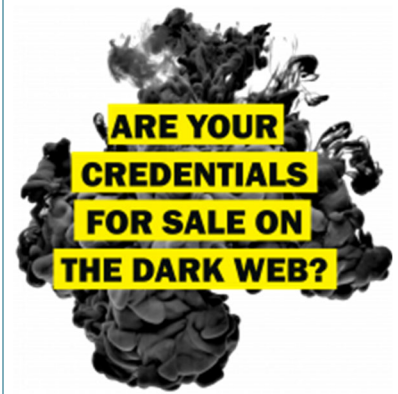


✍️ **To Do** is an updated flavor of Outlook Tasks. As long as you connect through your Microsoft account or Edge, you can access it—you will also see e-mail tasks you may have created in Outlook or Mail by assigning it with the reminder icon (). If it had a date assigned, that's how it will be shown with its due date

✍️ **Mail app** is a feature rich eMail client. It fills the absence of Outlook Express from earlier versions of Windows. It will support multiple folders with different eMail accounts. You can even link all inboxes in a single location. Aside from these features, you also get colorful new images for your background. It's not Outlook. It does not have the ability to setup rules for your messages nor does it support extensions such as "Zoom invite," but if you are looking for value without added cost, this may work.

✍️ **Calendar app** is incorporated into the same interface as the Mail app. Just click in the lower left corner and you can launch it. The Calendar allows you to view by day, week, month and year. It also allows you to consolidate other calendars to see all of them in a single view. A nice add is when you setup an event, you are able to use Teams as an Online Meeting provider.

✍️ **Calculator app** has been around for a long time, but now it has more options that it will support for you. Click on the hamburger () the upper left corner. When you do, a new world will open up to you with a list of applied uses for it such as date calculation, currency conversions, graphing, volume, length, weight & mass, temperature, energy, area, speed, time, power, pressure and angle to name a few. Now that you have some new toys to play with, go experiment with them and see if having them on your computer reduces desk clutter or



Find Out
with a Complimentary
Dark Web Scan

Did you know...?

- Cyber-attacks have continued to grow in cost, size, and impact—causing 60% of SMBs to go out of business within 6 months of a cyber incident.
- Over 80% of data breaches leverage stolen passwords as the principal attack vector—often acquired on the *Dark Web*.
- Far too often, companies that have had their credentials compromised and sold on the Dark Web don't know it until they have been informed by law enforcement—but then, it's too late.
- To help keep your critical business assets safe from the compromises that lead to breach and theft, we are offering a complimentary, one-time scan with **Dark Web ID™ Credential Monitoring**.

If you are interested in learning more about the risks involved in ignoring your password security, give us a call at (201) 797-5050 or visit our website at

<https://www.tech4now.com/dwid> or www.tech4now.com/bullphish



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Is there a topic or feature you would like to include in a future issue? Opinions and feedback are welcome and encouraged. Please send us an e-mail or call our direct line.

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5 Reasons To Choose A Hosted VoIP Phone System

1. **COST SAVINGS**
2. **ANSWER CALLS ANYWHERE**
3. **ON-DEMAND SCALABILITY**
4. **WORLD-CLASS FEATURES**
5. **ENHANCED PRODUCTIVITY**

As a small business, you need every advantage to be as efficient and productive as possible. Holzager Technology Services is proud to provide our clients with a cost-effective, feature-rich, world-class phone system that is easy to use and sure to enhance your business productivity.

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- ✓ Disaster Recovery and Business Continuity Planning
- ✓ Virus Protection & Removal and Dark Web Monitoring
- ✓ Network Security and Online Employee Security Training
- ✓ E-mail & Internet Solutions
- ✓ Wireless Networking
- ✓ Spam Filtering and E-mail Archiving & Encryption Solutions
- ✓ Storage Solutions and File Sharing
- ✓ System Audits, Network Documentation, and Dark Web Scans
- ✓ Voice over IP phone systems

"We make all of your computer problems go away without the cost of a full-time I.T. staff"

Ask us about our fixed price service agreements—Computer support at a flat monthly fee you can budget for just like rent!

"Utilizing Holzager Technology Services is a 'NO BRAINER', always answers the phone right away and is very detailed in his work. Always takes the time to explain everything. Jumps right on and fixes your computer issues." —Randy Green, Valley Technical Sales, Inc., Ho-ho-kus, NJ

November 2022

The Lighter Side...

For Entertainment Purposes ONLY!

Battle of Wills

A man and his wife were having some problems at home and were giving each other the silent treatment. Suddenly, the man realized the next day he would need his wife to wake him at 5:00 AM for an early morning business flight.

Not wanting to be the first to break the silence (and lose), he wrote a note to her on a piece of paper and left it in a place where he knew she would find it. The next morning, the man woke up, only to discover it was 9:00 AM and he had missed his flight.

Furious, he was about to go see why his wife hadn't wakened him when he noticed a piece of paper by the bed. The paper said, "It is 5:00 AM. Wake up!"

Moral: Men are not equipped for such contests.

A New Product

One day Mikey was sitting in his apartment when his doorbell unexpectedly rang. He answered the door and found a salesman standing on his porch with a strange object.

"What is that?" Mikey asked. "It's a thermos," the salesman replied. "What does it do?" asked Mikey. "This baby," the salesman said, "keeps hot things hot and cold things cold."

After some deliberation, Mikey bought one, deciding it would really help his lunch situation. The next day he arrived at the plant where he works. Sure enough, all the other employees were curious about his new object. "What is it?" they asked.

"It's a thermos," Mikey replied.

"What does it do?" they asked.

"Well," Mikey says in a bragging manner, "It keeps hot things hot and cold things cold."

"What do ya got in it?"

To which Mikey says, "Three cups of coffee and a popsicle."

At the Bank

A farmer goes to the bank to ask for a loan. When the loan officer denies him credit, the farmer's dog bites the officer. Then, the dog turns around and bites one of the customers.

The loan officer asks the farmer, "I understand why your dog bit me, but why did she bite the customer, too?"

"I don't know... probably to get the bad taste out of her mouth."

A Cure for Insomnia

Ever since I was a child, I've always had a fear of someone under my bed at night. So, I went to a Psychiatrist and told him, "I've got problems. Every time I go to bed, I think there's somebody under it. I'm scared. I think I'm going crazy."

"Just put yourself in my hands for one year," said the psychiatrist. "Come talk to me three times a week and we should be able to get rid of those fears."

"How much do you charge?"

"Eighty dollars per visit," replied the doctor.

"I'll sleep on it and if needed, I will come back to you," I said.

Six months later the Psychiatrist met me on the street. "Why didn't you come to see me about those fears you were having?" he asked.

"Well, Eighty bucks a visit three times a week for a year is an awful lot of money! A bartender cured me for \$10. I was so happy to have saved all that money that I went and bought me a new SUV."

"Is that so!" With a bit of an attitude he said, "and how, may I ask, did a bartender cure you?"

"He told me to cut the legs off the bed - ain't nobody under there now!"