

Holzager Technology Services, LLC  
P.O. Box 535  
Fair Lawn, NJ 07410-0535  
(201) 797-5050  
info@tech4now.com



Volume 15, Issue 8

August 2023

**Celebrating over  
TWENTY TWO  
YEARS  
of Service and  
Satisfied  
Customers!**



“As a business owner, you don’t have time to waste on technical and operational issues.

That’s where we shine!

Call us and put an end to your IT problems finally and forever!”

Fred Holzager,  
IT Director

Holzager Technology Services  
and  
Publisher of  
*The Tech Insider*

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### Snapple Real Fact #208

“Opposite faces of dice always add up to 7.”

**GO GREEN:** To help save a tree, please send us an e-mail to request electronic delivery. Kindly submit your request to [subscribe@tech4now.com](mailto:subscribe@tech4now.com)

# The Tech Insider

“Insider Tips To Make Your Business Run Faster, Easier and More Profitably”



## Start The School Year Strong

### Parental Tech Tips To Ensure Academic Excellence

In the coming weeks, kids from around the country will return to school to continue their academic journey. It’s an exciting time in their lives, and many begin the school year with high hopes and expectations. Do you remember how enthusiastic (or disappointed) you were when the first day of a new school year arrived?

Now that we’re parents, we can put specific strategies and techniques in place to help our children find success when school resumes. It’s interesting to see how much has changed since many of us were in school, especially from a technological standpoint. Nearly every kid starts middle school with a smartphone, tablet and laptop. While this has provided them with access to more information and opportunities, there are things that parents should do to keep their children protected and out of trouble. If you have a

kid returning to school this month, try utilizing some of the following strategies to help your child start the year strong. *You may even help yourself along the way!*

#### Create Guidelines

Electronic devices like smartphones, tablets and video game consoles can be fun for kids, but can also be distracting. You shouldn’t want your children to be on screens all day, as it can damage their mental health. There’s no one-size-fits-all approach to screen time, so you must determine what works best for your situation.

The American Academy of Child and Adolescent Psychiatry reports, on average, children ages 8 to 12 in the United States spend four to six hours a day watching or using screens,

*(Continued on page 2)*

## “We Love Referrals” 2023 Offer

**Keeping with the spirit of helping others,  
if you refer a business to us and they become our customer,  
we will donate \$100 to your favorite charity.**

**At Holzager Technology Services, we believe that referrals are the greatest form of flattery. By recommending your partners, associates, or professional contacts, you can help them enjoy worry-free IT and support a worthy cause of your choice!**

**For more information, please see our website at  
[www.tech4now.com/we-love-referrals](http://www.tech4now.com/we-love-referrals), contact us by phone at 201-797-5050**

# Quotations

*“Continuous effort—not strength or intelligence—is the key to unlocking our potential.”*

—Winston Churchill

*“The world as we have created it is a process of our thinking. It cannot be changed without changing our thinking.”*

—Albert Einstein

*“Prejudice is a great time saver. You can form opinions without having to get the facts.”*

—E. B. White

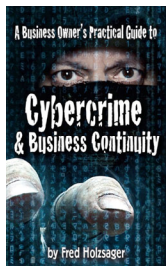
*“Yesterday is gone. Tomorrow has not yet come. We only have today. Let us begin.”*

—Mother Teresa

*“Progress is made by lazy men looking for easier ways to do things.”*

—Robert A. Heinlein

## Read Fred's Book!



If you would like to have us speak to your organization and give away some free copies to attendees, give us a call. For more details on the contents and how to get your own copy, please visit our special web page at [www.tech4now.com/cybercrime](http://www.tech4now.com/cybercrime)

**“We make all of your computer problems go away without the cost of a full-time I.T. staff”**

**Ask us about our fixed price services HTS Insight Hassle-Free Agreements— Computer Support at a flat monthly fee you can budget for just like rent!**

*(Continued from page 1)*

and teens spend up to nine hours. Getting your kids to use their screens less can be difficult if they're already watching for multiple hours a day, but it's necessary in helping their development. Set specific hours they can use their screens for personal use or make them log the time when using their devices. If you're worried they won't be honest about their screen use, create a rule that they can only use the devices in public areas of the house, not their room. Put guidelines in place as soon as possible. If you wait until school starts, you will be looking at an argument and further disruption to their studies.

### Monitor What They're Doing And Set Website Restrictions

Does your child do their homework on a computer? If so, how do you know they're actually working on their homework? Keep a watchful eye on your children when they're using their devices to ensure they're using them properly. They may trick you to get a few more minutes of screen time. Continually check on them while they're using a screen to do their homework, and don't be afraid to take a closer look.

You should also look into setting up website restrictions on your network. You don't want your child stumbling upon an inappropriate website, and you don't want them on an unsecured website that could put your network and personal information at risk. Set up website restrictions through your network and

each device to ensure your child doesn't go where they shouldn't be.

### Talk With Them About The Dangers Of Social Media

If your child doesn't already have one, at some point they will create a social media account so they can stay up-to-date with everything going on with their friends and family. Social media can be harmless when used cautiously; you must explain that to your children. Let them know other people can see everything they post, so they need to think carefully before posting anything, especially pictures.

As a best practice, turn off all social media applications' geolocation and messaging features. That way, your child won't receive message requests from strangers or inform strangers of their location.

If you have a social media account, you should also be cautious about your posts. Your child will look at your account for direction, and if you post questionable content, there will be some confusion. It might even cause them to ignore your rules.

The start of a new school year is an exciting time in your child's life. You can help set them up for even greater success by implementing a few tech strategies to help them focus and stay out of trouble!

#### QUICK SECURITY TIP:

Always maintain an active subscription to an Antivirus/Endpoint Protection on your PCs. It is the easiest basic way to protect yourself when active online. Most are *set-and-forget*, but you should frequently check the icon for it in your system tray to make sure it has not identified any threats, problems or expired subscriptions. *Keep it current and stay safe online!*

**“Children ages 8 to 12 in the United States spend four to six hours a day watching or using screens, and teens spend up to nine hours.”**

## “I DIDN'T KNOW”

**Unfortunately, That Excuse Doesn't Replenish Your Bank Account, Resolve A Data Breach Or Erase Any Fines And Lawsuits.**



It's coming ...

- That day a hacker steals critical data, rendering your office useless
- That day when your bank account or credit card is compromised
- Or that day when your customers' private lives are uprooted

Cybercriminals and hackers are constantly inventing NEW ways to infiltrate your company, steal your assets and disrupt your life. The ONLY way to STOP THEM is this:

### You Must Constantly Educate Yourself On How To Protect What's Yours!

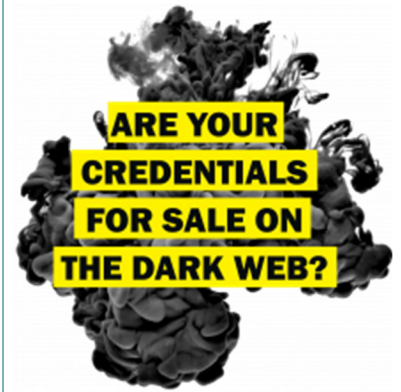
Now, for a limited time, we have the perfect way to help reduce your risk and keep you safe! Simply sign up to receive our FREE “Cyber Security Tip of the Week.” We'll send these byte-size quick-read tips to your e-mail inbox. Every tip is packed with a unique and up-to-date real-world solution that keeps you one step ahead of the bad guys. And because so few people know about these security secrets, every week you'll learn something new!

**Get your FREE “Cyber Security Tip of the Week” at <https://www.tech4now.com/cyber-security-tip-of-the-week/>**

## Ponderings...

Sometimes, the words we use have a double meaning or sound like a different word which can be used to make a humorous comment.

- ☺ I read that 4,153,237 people were married last year. Not to cause any trouble ... but shouldn't that be an even number?
- ☺ I find it ironic that the colors red, white and blue stand for freedom until they are flashing behind you.
- ☺ Relationships are a lot like algebra. Have you ever looked at your X and wondered Y?
- ☺ America is a country which produces citizens who will cross the ocean to fight for democracy but won't cross the street to vote.
- ☺ You know that tingly little feeling you get when you love someone? That's common sense leaving your body.
- ☺ Why are there interstate highways in Hawaii?
- ☺ You're not overweight, you're just easier to see.
- ☺ Money talks ... but all mine ever says is good-bye.
- ☺ If you think nobody cares whether you're alive, try missing a couple of payments.
- ☺ The location of your mailbox shows you how far away from your house you can go in a robe before you start looking like a mental patient.
- ☺ Money can't buy happiness, but it keeps the kids in touch.
- ☺ Shin: A device for finding furniture in the dark.
- ☺ My therapist says I have a pre-occupation with vengeance. We'll see about that!
- ☺ If you can't drink and drive, why do you need a driver's license to buy liquor and why do bars have parking lots?
- ☺ Have you ever imagined a world with no hypothetical situations?
- ☺ Why is it when you transport something in a car, it's called a shipment, but if you transport something by ship, it's cargo?
- ☺ Why does your nose run and feet smell?
- ☺ Why does "Cleave" mean both split apart and stick together?
- ☺ How can someone "draw a blank"?
- ☺ If 75% of all accidents happen within 5 miles of home, why not move 10 miles away?
- ☺ How come *Rush Hour* moves so slowly?
- ☺ Did you ever notice whenever you dial a wrong number, it's not busy?
- ☺ What was the best thing before sliced bread?
- ☺ If olive oil comes from olives, then what does baby oil come from?
- ☺ Is laughing stock actually cattle with a sense of humor?
- ☺ A fine is a tax for doing wrong. A tax is a fine for doing well.
- ☺ Did you ever wonder what your pet bird thinks when it sees you reading a newspaper? Hmm, why is he staring at a carpet?



Find Out  
with a Complimentary  
Dark Web Scan  
**Did you know...?**

- Cyber-attacks have continued to grow in cost, size, and impact—causing 60% of SMBs to go out of business within 6 months of a cyber incident.
- Over 80% of data breaches leverage stolen passwords as the principal attack vector—often acquired on the *Dark Web*.
- Far too often, companies that have had their credentials compromised and sold on the Dark Web don't know it until they have been informed by law enforcement—but then, it's too late.
- To help keep your critical business assets safe from the compromises that lead to breach and theft, we are offering a complimentary, one-time scan with **Dark Web ID™ Credential Monitoring**.

If you are interested in learning more about the risks involved in ignoring your password security, give us a call at (201) 797-5050 or visit our website at <https://www.tech4now.com/dwid> or [www.tech4now.com/bullphish](https://www.tech4now.com/bullphish)



## Quick Tech Productivity Pointers

On May 4, 2023, we celebrated **World Password Day**. Please visit our website to get your free **Password Protection 101** PDF handout. Visit [https://www.tech4now.com/files/2023/04/Password\\_Protection\\_101\\_Infographic.pdf](https://www.tech4now.com/files/2023/04/Password_Protection_101_Infographic.pdf) to view and download it. **It's still valid info.**

Have you ever created a Powerpoint Presentation? "Dr. Phil" used to ask, "And so how's that workin' for you?" Were you able to communicate and impress those in your audience or were you a cure for insomnia?

**Don't over do it.** When you make a Powerpoint, one of the first rules is not to go overboard with creativity. Too many presenters end up creating the equivalent of "ransom notes"—their slides look like cut out letters from a newspaper pasted on a page to mask the person's identity. Do your slides look like this?

Here is a sample of MY Powerpoint presentation

**Stick to the basics.** Select a stock theme with consistent fonts, formatting and colors or don't do it. Giving a presentation is your chance to make a positive impression that engages your audience and entertains them or educates them. It should not bore them to death. We refer to the template as a **theme** or **design**. Some are busy and others are simple, but they are all consistently laid out to



give you a standard. Above are a few that are provided with the application. Select any one and you may begin your work. Keep in mind, you want to deliver value when you present. If the slides

are too difficult to read, busy, cluttered or you have too many concepts in a single slide, your audience will become distracted or overwhelmed.

**Use a structured approach.** Prior to composing the actual presentation, work on an outline. Start with main ideas and expand them into subtopics. If you have created a valid framework, your design and concepts will naturally flow from one into the next. By the time you reach the end, you will have met your objective in explaining your topic in an orderly and concise manner.

**Engage without overwhelming.** As you refine your talk, you may wish to liven it up with smooth transitions from slide to slide. Be careful not to over use the transition effect or apply too many animations. This should coordinate with your words as you give your speech, but should not be so distracting your audience sees your talk as a game where they try to anticipate from which side a transition will appear or how the letters will be animated along with any images you present.

**Be mindful of your captive audience.** No one wants to feel trapped when being presented to. With that thought, do your best to keep the talk as brief as possible without too many omissions. Size it right and you will have won them over and made your point. Do your best to be empathetic with the people in the seats. They want to hear what you have to say, but do not wish to have a bad experience sitting through *Powerpoint hell*. Give them a story to relate to and make it a memorable time for all. We hope you find these pointers to be beneficial.

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### Feedback & Suggestions...

Is there a topic or feature you would like to include in a future issue? Opinions and feedback are welcome and encouraged. Please send us an e-mail or call our direct line.

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## 5 Reasons To Choose A Hosted VoIP Phone System

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2. ANSWER CALLS ANYWHERE
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4. WORLD-CLASS FEATURES
5. ENHANCED PRODUCTIVITY

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- ✓ Disaster Recovery and Business Continuity Planning
- ✓ Virus Protection & Removal and Dark Web Monitoring
- ✓ Network Security and Online Employee Security Training
- ✓ E-mail & Internet Solutions
- ✓ Wireless Networking
- ✓ Spam Filtering and E-mail Archiving & Encryption Solutions
- ✓ Storage Solutions and File Sharing
- ✓ System Audits, Network Documentation, and Dark Web Scans
- ✓ Voice over IP phone systems

**"We make all of your computer problems go away without the cost of a full-time I.T. staff"**

*Ask us about our fixed price service agreements—Computer support at a flat monthly fee you can budget for just like rent!*

*"Some companies approach you with a we know it all position, but in working with Holzager Technology Services, we have found that they listen to us to learn about how we work, what we do, and what the problem may be. This partnership in maintaining our business has raised them from "IT Guys" to "Trusted Advisors."—Bob Weissman, P.E., L.S., Weissman Engineering Co., P.C. Midland Park, NJ*

August 2023

## The Lighter Side...

*For Entertainment Purposes ONLY!*

### A Matter of DNA

Frank returns from his first semester at college all distraught. "Hey, Mom... was I adopted?"

"No, don't be silly, son," she replied. "Why did you ask THAT question?"

He pulled a sheet of paper out of his knapsack and showed it to her. "Look, Mom, I did a test. It was to find out more about myself through DNA—a genealogy test. It showed me that there were no matches for any of my relatives, but indicated some strong ones for a family on the other side of town."

Now, equally bothered by the test, the mother called the father over. "Honey, Frank took a DNA test and... it indicates he might not be our son."

"Of course," the dad replied.

"What are you talking about?!" the mom retorted. "Well, you asked me to do it in the first place," he replied. "Do you remember the first night in the hospital. All the baby did was cry and scream. He was incessant. Finally, you asked me to change him." Sitting dumbfounded, the mother sat as the dad completed the thought..."I think I grabbed a good one. I'm so proud of our boy."

### Caught in the Act

Jimmy was out late hanging around with the boys at the bar. When he finally got home, he tip-toed up the stairs trying not to wake the wife. At the top of the stairs, he tripped and fell on the floor right on his butt. Unfortunately, he still had a bottle in his back pocket and that was what broke his landing. He was in such pain, he dropped his pants, looked at his bottom and noticed he was bleeding. He knew he had to do something quick or he would never hear the end of it.

He shuffled into the bathroom and found a box of bandages, walked out into hall and started to put the bandages on each place he saw blood.

The next morning, he awoke to an irritated wife looking down at him on his side of the bed saying, "You got drunk last night. Didn't you?!" Thinking as fast as he could through the daze, he said, "Why would you think that?!"

"It's not the blood trail all over the hallway, and it's not the broken glass on the floor, and it's not your bloodshot eyes." Then she added, "But, it would be, mostly, the fact that you had put all of those bandages all over the hall mirror."

### Dad Joke Time:

◆ A man walks into a bar and sees a line of people all waiting to get served their refreshments. The guy turns to the bartender and asks him, "Is this really the punch line?"

◆ A Mexican magician says he will disappear on the count of three. He said, "Uno, Dos,...," then, Poof! He disappeared without a tres.

◆ Why does a chicken coop have two doors? If it had four, it would be a chicken sedan.

◆ Why does Norway put bar codes on all of their ships? So, they can Scandinavian.

◆ My books all piled on top of me, I've only got my shelf to blame

### Herd of Cows...

A young fellow from the City went to a dude ranch. Wanting to be cool, he took a stroll with a hired hand of the ranch. As they passed by a field, the "City Slicker" says, "Hey, look at that big bunch of cows!"

The hand replies, "Not 'bunch,' but 'herd.'" "Heard what?!"

"Herd of cows."

"Of course I've heard of cows. There's a big bunch of them right over there."