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**Celebrating over
TWENTY THREE
YEARS
of Service and
Satisfied
Customers!**



"As a business owner, you don't have time to waste on technical and operational issues.

That's where we shine!
Call us and put an end to your IT problems finally and forever!"

Fred Holzager,
IT Director
Holzsager Technology Services
and
Publisher of
The Tech Insider

Inside This Issue

Quotations	2
Quick Security Tips:	2
I Didn't Know	2
Cringeworthy from Dad	3
Quick Tech Productivity	3
Learn About Dark Web ID	3
5 Reasons to Choose VoIP	4
The Lighter Side	4

Snapple Real Fact #292

"Heavier, not bigger, lemons produce more juice."

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The Tech Insider

"Insider Tips To Make Your Business Run Faster, Easier and More Profitably"



Cyber threats are a perpetual reality for business owners. Hackers are constantly innovating. They devise new ways to exploit vulnerabilities in computer systems and networks.

For businesses of all sizes, a proactive approach to cybersecurity is essential. One of the most crucial elements of this approach is regular vulnerability assessments. A vulnerability assessment is a systematic process. It identifies and prioritizes weaknesses in your IT infrastructure that attackers can exploit.

Some businesses may be tempted to forego vulnerability assessments. They might think it's too costly or inconvenient. Small business leaders may also feel it's just for the "big companies." But vulnerability assessments are for everyone. No matter the company size. The risks associated with skipping them can be costly.

Why Vulnerability Assessments Matter

The internet has become a minefield for busi-

nesses. Cybercriminals are constantly on the lookout for vulnerabilities to exploit. Once they do, they typically aim for one or more of the following:

- Gain unauthorized access to sensitive data
- Deploy ransomware attacks
- Disrupt critical operations

Here's why vulnerability assessments are crucial in this ever-evolving threat landscape:

- **Unseen Weaknesses:** Many vulnerabilities remain hidden within complex IT environments.
- **Evolving Threats:** Experts discover new vulnerabilities all the time. Regular assessments ensure your systems are up to date.
- **Compliance Requirements:** Many industries have regulations mandating regular vulnera-

(Continued on page 2)



"We Love Referrals" 2024 Offer

**Keeping with the spirit of helping others,
if you refer a business to us and they become our customer,
we will donate \$100 to your favorite charity.**

At Holzager Technology Services, we believe that referrals are the greatest form of flattery. By recommending your partners, associates, or professional contacts, you can help them enjoy worry-free IT and support a worthy cause of your choice!

**For more information, please see our website at
www.tech4now.com/we-love-referrals, contact us by phone at 201-797-5050**



Quotations

"A people without the knowledge of their past history, origin and culture is like a tree without roots."

—Marcus Garvey

"A man who carries a cat by the tail learns something he can learn in no other way.."

—Mark Twain

"Never, for the sake of peace and quiet, deny your own experience or convictions."

—Dag Hammarskjöld

"A smile is a curve that sets everything straight."

—Phyllis Diller

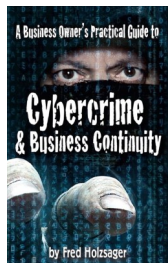
"Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful."

—Albert Schweitzer

"Be a yardstick of quality. Some people aren't used to an environment where excellence is expected."

—Steve Jobs

Read Fred's Book!



If you would like to have us speak to your organization and give away some free copies to attendees, give us a call. For more details on the contents and how to get your own copy, please visit our special web page at www.tech4now.com/cybercrime

"We make all of your computer problems go away without the cost of a full-time I.T. staff"

Ask us about our fixed price services HTS Insight Hassle-Free Agreements—Computer Support at a flat monthly fee you can budget for just like rent!

Don't Skip It! Why You Shouldn't Skip Vulnerability Assessments

(Continued from page 1)

bility assessments.

• **Proactive Approach vs. Reactive Response:** Identifying vulnerabilities proactively allows for timely remediation. This significantly reduces the risk of a costly security breach. A reactive approach is where you only address security issues after an attack.

The High Cost of Skipping Vulnerability Assessments

• **Data Breaches** – Unidentified vulnerabilities leave your systems exposed.

• **Financial Losses** – Data breaches can lead to hefty fines and legal repercussions as well as the cost of data recovery and remediation.

• **Reputational Damage** – A security breach can severely damage your company's reputation. It can erode customer trust and potentially impact future business prospects.

• **Loss of Competitive Advantage** – Cyberattacks can cripple your ability to innovate and compete effectively. This can hinder your long-term growth aspirations.

Investing in Security is Investing in Your Future

The Benefits of Regular Vulnerability Assessments

• **Improved Security Posture:** Vulnerability assessments identify and address vulnerabilities.

• **Enhanced Compliance:** Regular assessments help you stay compliant with relevant industry regulations.

• **Peace of Mind:** Knowing your network is secure from vulnerabilities gives you peace of mind.

• **Reduced Risk of Costly Breaches:** Proactive vulnerability management helps prevent costly data breaches.

• **Improved Decision-Making:** Vulnerability assessments provide valuable insights into your security posture.

Investing in Security is Investing in Your Future

Vulnerability assessments are not a one-time fix. Your business should conduct them regularly to maintain a robust cybersecurity posture.

By proactively identifying and addressing vulnerabilities, you can:

- Significantly reduce your risk of cyberattacks
- Protect sensitive data
- Ensure business continuity

Remember, cybersecurity is an ongoing process, not a one time fix.

QUICK SECURITY TIPS: While working in your email, it is critical for you to optimize the "bad experiences" and make "lemonade from the lemons." Here are 2 easy-to-understand examples of acting on *lemons*.

1. You get a message from an unknown sender or an unwanted email shows up in your mailbox. What to do? Right click on the message in your email application, then select "Junk ▶" and choose "Block Sender" or select "Junk Email Options," then add the sender's email address under the Blocked Senders tab. This will reduce the clutter in your mailbox from receiving unwanted messages.
2. Do NOT open file attachments in emails from businesses or people you do not trust completely. Email is the conduit for most of the malware experienced in the world. You get a message urgently pushing you to open the attachment, so you figure, "Why not?!" Well, once you have clicked on that attachment, you will immediately recognize "Why not?!"—especially, if you discover the attachment had a malware payload in it and you now are actively losing all of the data on your computer. Be particular!

"I DIDN'T KNOW"

Unfortunately, That Excuse Doesn't Replenish Your Bank Account, Resolve A Data



Breach Or Erase Any Fines And Lawsuits.

It's coming ...

- That day a hacker steals critical data, rendering your office useless
- That day when your bank account or credit card is compromised
- Or that day when your customers' private lives are uprooted

Cybercriminals and hackers are constantly inventing NEW ways to infiltrate your company, steal your assets and disrupt your life. The ONLY way to STOP THEM is this:

You Must Constantly Educate Yourself On How To Protect What's Yours!

Now, for a limited time, we have the perfect way to help reduce your risk and keep you safe! Simply sign up to receive our FREE "Cyber Security Tip of the Week." We'll send these byte-size quick-read tips to your e-mail inbox. Every tip is packed with a unique and up-to-date real-world solution that keeps you one step ahead of the bad guys. And because so few people know about these security secrets, every week you'll learn something new!

Get your FREE "Cyber Security Tip of the Week"
at <https://www.tech4now.com/cyber-security-tip-of-the-week/>

More Cringeworthyies from Dad

How many times have you heard a quick one or two liner that made you cringe? How about some more?

☒ *What do cows tell each other at bedtime? Dairy Tales. (They also hate horror stories because they are cowards.)*

☒ *A man fell off the roof of a nightclub—based on how he landed, I knew he wasn't the bouncer.*

☒ *My Mrs. was so nervous about meeting new people on our cruise. I told her not to worry, we're all in the same boat.*

☒ *Did you hear about the British woman who fell off the cruise ship? She was renamed, "Eileen Dover."*

☒ *The man who saw a robbery at the Apple store is now an iWitness.*

☒ *It's a common misconception that you need a parachute to skydive. No, but you need a parachute to skydive more than once!*

☒ *Thanks for teaching me the meaning of Plethora. It means a lot.*

☒ *How do you turn a duck into a popular singer? You put it into a microwave until it's Bill Withers.*

☒ *Finally, went on a blind date, everything was great until she asked me, "Boxers or briefs?" I said, "Depends...." She left.*

☒ *I saw two huge black birds in my garden this morning and they were stuck together. It turned out they were "Velcrows."*

☒ *We argued all day about what to call a medieval soldier..., but it was getting late, so we called it a knight.*

☒ *I can't imagine the self control required to work at a bubble wrap factory.*

☒ *I love going outdoors; it's way safer than going out windows.*

☒ *Can you name a country with no "R" in it? No way!*

☒ *One of my wife's third graders was wearing a Fitbit. She asked him if he was tracking his steps. He replied, "No, I wear this for Mommy so she can show it to my Daddy when he gets home."*

☒ *Two slices of rye bread got married. The wedding was awesome until someone decided to toast the bride and groom.*

☒ *If a drummer were to come out of retirement, would there be any repercussions?*

☒ *Retirement is wonderful. It's doing nothing without worrying about getting caught.*

☒ *My three favorite things are eating my family and not using commas.*

☒ *Why are the ancient writings written on stone tablets? Because the hammers and chisels kept tearing the paper!*

☒ *There is not a single person alive that is married!*

On May 4, 2023, we celebrated **World Password Day**. Please visit our website to get your free **Password Protection 101** PDF handout. Visit https://www.tech4now.com/files/2023/04/Password_Protection_101_Infographic.pdf to view and download it. It's still valid info.

Quick Productivity Tips

Microsoft has become clearly aware of the rise in interest shown by their users to implement AI in their latest products. Sure, it is available for a modest cost with Microsoft 365, but if you want to "get your feet wet," you can try the add-on that is now available with Microsoft Edge.

When you click on the Copilot icon, you will see a Bing screen open.

On the bottom, are the words:

"Commercial data protection applies to this chat."

According to Copilot, the phrase "Commercial data protection applies to this chat" suggests that data privacy and security measures are in place to safeguard any commercial or business-related information shared during our conversation. It emphasizes the importance of protecting sensitive data in a business context. If you ask if your personal information is safe here, you will get the reply, "Your personal information is safe during our conversation. As an AI language model, I don't retain any data from previous interactions, and I don't have the ability to store or access personal information." This is an important baseline of understanding to establish before working with any AI application. If your data is used in modeling and it is saved, then you run the risk of compromising your Intellectual Property and making it publicly available without your mindful acknowledgment.

Here's how to use its basic functions:

I. **Accessing Copilot:**

A. Sign into Microsoft Edge.

B. Click the Copilot icon in the browser sidebar. You'll find it in the Edge app menu too, making it convenient for on-the-go browsing.

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NOTE: It is best to read this column while at your computer for a better understanding of the content presented. *Enjoy!*

II. **Page Context and Permissions:**

1. Toggle on Page context to allow Copilot to interact with the current page.

Copilot can now perform actions based on the content you're viewing.

III. **What Copilot Can Do:**

A. Search and Answer: Ask Copilot questions related to the page content or a PDF open in the browser.

B. Summarize: Copilot can summarize various types of documents, including PDFs and longer website content.

C. Product Comparisons: It can compare products and even create tables for easy comparison.

D. Tab Organization: Try "group my tabs related to news" to organize your tabs.

E. Password Import: Ask Copilot to import passwords from another browser.

F. Movie Streaming: Find where to stream a movie by saying "play the movie [title]".

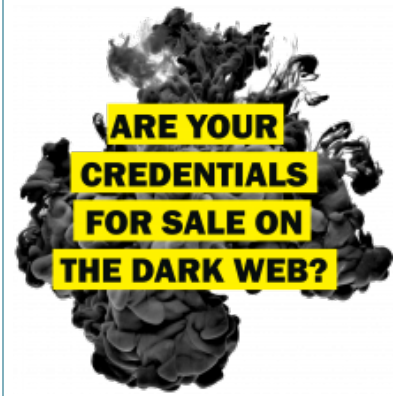
G. Email via Outlook (coming soon): Open Copilot in the Edge sidebar to send an email.

IV. **Screenshots and Image Tweaks:**

A. Capture an image by clicking the "screenshot" icon in Copilot.

B. Ask Copilot to tweak the image details, like color schemes or backgrounds.

Remember, Copilot adapts to your needs, whether you're researching, shopping, or just exploring the web. Enjoy browsing with your AI companion! When you use "New Topic" and type where it says, "Ask me anything..." you can type whatever you wish, just remember to be as specific as possible.



Find Out
with a Complimentary
Dark Web Scan

Did you know...?

- Cyber-attacks have continued to grow in cost, size, and impact—causing 60% of SMBs to go out of business within 6 months of a cyber incident.

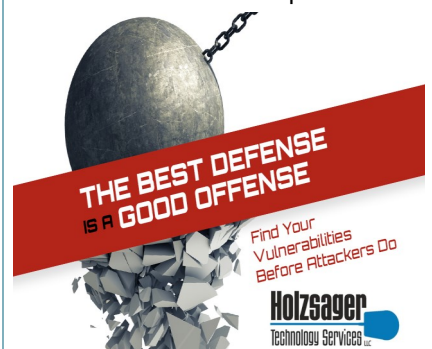
- Over 80% of data breaches leverage stolen passwords as the principal attack vector—often acquired on the *Dark Web*.

- Far too often, companies that have had their credentials compromised and sold on the Dark Web don't know it until they have been informed by law enforcement—but then, it's too late.

- To help keep your critical business assets safe from the compromises that lead to breach and theft, we are offering a complimentary, one-time scan with **Dark Web ID™ Credential Monitoring**.

If you are interested in learning more about the risks involved in ignoring your password security, give us a call at (201) 797-5050 or visit our website at

<https://www.tech4now.com/dwid> or www.tech4now.com/bullphish



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Is there a topic or feature you would like to include in a future issue? Opinions and feedback are welcome and encouraged. Please send us an e-mail or call our direct line.

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5 Reasons To Choose A Hosted VoIP Phone System

1. COST SAVINGS
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4. WORLD-CLASS FEATURES
5. ENHANCED PRODUCTIVITY

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the RIGHT VoIP Phone System"



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- ✓ Virus Protection & Removal and Dark Web Monitoring
- ✓ Network Security and Online Employee Security Training
- ✓ E-mail & Internet Solutions
- ✓ Wireless Networking
- ✓ Spam Filtering and E-mail Archiving & Encryption Solutions
- ✓ Storage Solutions and File Sharing
- ✓ System Audits, Network Documentation, and Dark Web Scans
- ✓ Voice over IP phone systems

"We make all of your computer problems go away without the cost of a full-time I.T. staff"

Ask us about our fixed price service agreements—Computer support at a flat monthly fee you can budget for just like rent!

"I'm a non-techie. The prospect of configuring my new laptop for both business and personal use – apps, network connections, databases, email accounts, drivers to external devices, Internet security, etc. – was daunting. Fred made it happen, virtually overnight. No bugs, no hassle, up and running smoothly."—**Merrill Rutman**, Résumé and Job Search Coach, Waldwick, NJ

June 2024

The Lighter Side...

For Entertainment Purposes ONLY!

A Politician Dies...

Instead of going to Heaven or Hell, a spirit appears to him and says that he gets to choose whether he goes to Heaven or Hell.

The politician replies, "Of course, I want to go to Heaven."

The spirit tells him, "Before you choose, you have to visit both places so each one will get a fair chance."

First, they visit Heaven. It looks pretty nice. It has big fluffy clouds, angels singing and playing harps. Everyone seems to enjoy themselves. The politician is pleased, but a bit underwhelmed.

Hell, on the other hand is magnificent. It's the most beautiful place the politician has ever seen. Everyone there is having the time of their lives in a beautiful garden. It makes Heaven look dull and boring in comparison.

"I can't believe I'm saying this, but I think I'd rather go to Hell."

"Very well," the spirit says, "Turn around."

When the politician turns around though, Hell appears to be completely different than it had been less than a minute ago. All of the attractions are gone, everything is on fire, and the people are screaming in agony.

"I don't understand!" cries the politician. "This isn't what you showed me before!"

"Well, that was the campaign. Now, you've voted."

Legal Eagles in the Diner

Two attorneys went into a diner and ordered two drinks. Then they produced sandwiches from their briefcases and started to eat.

The owner became quite concerned and marched over and told them, "You can't eat your own sandwiches in here!"

The attorneys looked at each other, shrugged their shoulders, and then exchanged sandwiches.

In the Pet Store

A cute little girl walks into a pet store and asks in the sweetest little lisp, "Excuse me, mither, do you keep widdle wabbits?"

As the shopkeeper's heart melts, he gets down on his knees, so that he's on her level, and asks, "Do you want a widdle white wabby or a thoft and fwwy bwack wabby or maybe one like that cute widdle bwown wabby over there?"

She, in turn blushes, rocks on her heels, puts her hands on her knees, leans forward and says in a quiet voice, "I don't fink my pet python weally gives a cwap."

An American lawyer invited a Czech friend to stay with him in his mountain cabin.

Early in the morning, the lawyer and his Czech friend went out to pick berries for their morning breakfast. As they were picking blueberries, along came two big Bears - a male and a female.

The lawyer, seeing the two bears, climbed a tree. His friend wasn't so lucky and the male bear caught him and swallowed him whole.

The lawyer drove his car to town as fast as he could to get a policeman. The officer took his gun and ran to the berry patch with the lawyer. Sure enough, the two bears were still there.

"He's in that one!" said the lawyer, pointing to the male. The policeman looked at the bears, took careful aim with his gun, and shot the female.

"What did you do that for!" shouted the lawyer, "I said he was in the other bear!"

"Exactly," answered the policeman. "Would you believe a lawyer who told you that the Czech was in the Male?"