Holzsager Technology Services, LLC P.O. Box 535 Fair Lawn, NJ 07410-0535 (201) 797-5050 info@tech4now.com



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Celebrating over TWENTY THREE YEARS of Service and Satisfied Customers!

owner, you don't have time to waste on technical and operational issues. That's where we shine!
Call us and put an end to your IT problems finally and forever!"
Fred Holzsager,
IT Director
Holzsager Technology Services and Publisher of

"As a business

### **Inside This Issue**

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### **Snapple Real Fact #236**

"Cows give more milk when they listen to music."

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# The Tech Insighter



"Insider Tips To Make Your Business Run Faster, Easier and More Profitably"



Windows 10 has served us well. But its time is running out. Microsoft plans to end support for Windows 10 on October 14, 2025. This means no more security updates, no more patches, and no more support.

It's time to upgrade to Windows 11. This is especially true for business users with many systems to check and upgrade. This change isn't just about getting new features. It's about ensuring your PC stays secure, fast, and capable.

# Why You Need to Upgrade Now Security Concerns

No more updates mean no more security patches. Upgrading to Windows 11 ensures you receive the latest security updates.

**Enhanced Performance** 

Windows 11 is designed to be faster and more efficient. It optimizes your hardware, providing better performance.

#### Improved Features

The redesigned Start Menu and Taskbar offer a fresh, modern look. Snap Layouts and Snap Groups help you organize your workspace. Virtual Desktops allow you to create different desktops for different tasks. These enhance productivity and make your PC experience more enjoyable.

### Hardware Requirements for Windows 11

Not all current PCs can run Windows 11. Here are the basic hardware requirements:

• A compatible 64-bit processor with at least 1

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### "We Love Referrals" 2024 Offer

Keeping with the spirit of helping others, if you refer a business to us and they become our customer, we will donate \$100 to your favorite charity.

At Holzsager Technology Services, we believe that referrals are the greatest form of flattery. By recommending your partners, associates, or professional contacts, you can help them enjoy worry-free IT and support a worthy cause of your choice!

For more information, please see our website at www.tech4now.com/we-love-referrals, contact us by phone at 201-797-5050



# Quotations

"You're off to great places, today is your day. Your mountain is waiting, so get on your way."

### -Theodor Geisel (a.k.a., "Dr. Seuss")

"With the new day comes new strengths and new thoughts."

#### -Eleanor Roosevelt

"The Entrepreneur always searches for change, responds to it, and exploits it as an opportunity."

#### -Peter Drucker

"To IMPROVE is to change, to be PERFECT is to change often."

#### -Winston Churchill

"Motivation is what gets you started. Habit is what keeps you going."

#### —Jim Rohn

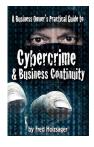
"The only way to do great work is to love what you do."

#### -Steve Jobs

"Success is often achieved by those who don't know that failure is inevitable."

-Coco Chanel

### Read Fred's Book!



If you would like to have us speak to your organization and give away some free copies to attendees, give us a call. For more details on the contents and how to get your own copy, please visit our special web page at www.tech4now.com/cybercrime

"We make all of your computer problems go away without the cost of a full-time I.T. staff"

Ask us about our fixed price services HTS Insight Hassle-Free Agreements— Computer Support at a flat monthly fee you can budget for just like rent!

### Windows 10: The Final Countdown—It's Time To Upgrade Your PC

(Continued from page 1

GHz clock speed and 2 or more cores.

- ullet 4 GB of RAM or more.
- 64 GB of storage or more.
- · UEFI firmware with Secure Boot capability.
- TPM version 2.0.
- DirectX 12 compatible graphics with a WDDM 2.0 driver.

If your PC doesn't meet these requirements, consider upgrading.

### Upgrading Your Computer Opportunity to Modernize:

Newer PCs come with better processors, more RAM, and faster storage.

**AI-Enabled PCs:** Consider PCs that offer advanced features powered by AI.

**Energy Efficiency:** Modern PCs use less power without compromising performance.

### Benefits of Upgrading to Windows 11 Better User Interface:

Windows 11 offers a cleaner UI with a centered Start Menu and simplified Taskbar.

**Improved Multitasking:** You can easily organize open windows, switch between tasks and create separate desktops.

### **Integrated Microsoft Teams:**

Quickly start a chat or video call directly from the Taskbar.

What Are the Risks of Waiting to Upgrade?

If you're unsure about upgrading, seek the help of tech experts.

### Increased Vulnerability:

Waiting to upgrade increases your vulnerability. As the end-of support date approaches, the risk of security threats grows. Upgrading now minimizes this risk.

**Potential Compatibility Issues:** New applications and updates may not be compatible. By upgrading now, you ensure compatibility with the latest software.

**Business Disruption:** Starting an upgrade for your office now gives time for a smooth rollout.

### How to Upgrade

- Check Compatibility: Check if your PC meets the requirements using the PC Health Check tool.
- Backup Your Data: Avoid losing important files during the upgrade process.
- Follow Upgrade Instructions: This may involve downloading the installation file and running the setup.
- Seek Professional Help: If you're unsure about upgrading, seek the help of tech experts.

The countdown to the end of Windows 10 has begun. Ensure your PC stays protected and up to date. Don't wait until the last minute!

After 10 years, on Oct. 14, 2025,

Windows 10 will be at "End of Support."

QUICK SECURITY TIPS: There is a new scam occurring across America: Packages are being delivered to the homes of random people with no return address on the package. They resemble bags or delivery boxes used by Amazon or Ebay. There is a "Gift" in the bag with the addressee's name on it. There is also a QR Code on a piece of paper in the package with an instruction to scan the QR Code shown to get more information about thanking the anonymous sender or with some offer. DO NOT SCAN THE QR CODE, it will load malware / viruses onto your phone.

### "I DIDN'T KNOW"

Unfortunately, That Excuse Doesn't Replenish Your Bank Account, Resolve A Data



Breach Or Erase Any Fines And Lawsuits.

It's coming ...

- That day a hacker steals critical data, rendering your office useless
- That day when your bank account or credit card is compromised
- Or that day when your customers' private lives are uprooted

Cybercriminals and hackers are constantly inventing NEW ways to infiltrate your company, steal your assets and disrupt your life. The ONLY way to STOP THEM is this:

### You Must Constantly Educate Yourself On How To Protect What's Yours!

Now, for a limited time, we have the perfect way to help reduce your risk and keep you safe! Simply sign up to receive our FREE "Cyber Security Tip of the Week." We'll send these byte-size quick-read tips to your e-mail inbox. Every tip is packed with a unique and up-to-date real-world solution that keeps you one step ahead of the bad guys. And because so few people know about these security secrets, every week you'll learn something new!

Get your FREE "Cyber Security Tip of the Week" at https://www.tech4now.com/cyber-security-tip-of-the-week/

# **More Cringeworthies from Dad**

How many times have you heard a quick one or two liner that made you cringe? How about some

Banks should do a better job of keeping their ATMs filled. This is the fifth one I've been to that says Insufficient Funds.

When I was a kid, my parents would always say, "Excuse my French," after a swear word. I'll never forget my first day of school when my teacher asked if any of us knew any French.

I don't care how nice the hand soap smells. No one should EVER exit a bathroom sniffing their fingers.

To my children: Never make fun of having to help me with computer stuff. Remember, I taught you how to use a spoon.

🖺 I bought a little bag of air today... The company that made it was kind enough to put some potato chips in it.

Where do bad rainbows go? To prism. It's a light sentence, but it gives them time to reflect.

No matter how kind you are, German kids are kinder.

**I** I found a great place online to order sausage. I'll send you a link.

To One thing I have never had in the glove box of my car is a pair of gloves.

Kids nowadays will never know what it meant to slam the phone down to hang up on some-

I asked the librarian where I could find books about paranoia. She whispered, "They're right behind you."

My brain just logged me out due to inactivity and now I can't remember the password.

I had to take my chameleon to the vet's as he can't change color anymore. He's been diagnosed with a reptile dysfunction.

If a homeschool mom is talking to herself... is she crazy, or is it a parent-teacher conference?

🔀 Ladies, you can tell a lot about a man by how dogs react to him. For example, if the police K9 is biting him, he may not be ideal.

🗃 A recent study found that the average golfer walks about 900 miles a year. Another study found golfers drink, on average, 22 gallons of alcohol a year, which means, on average, golfers get about 41 miles to the gallon. Kind of makes you proud. I almost feel like a hybrid.

I saw a piece of toast at the zoo. The zookeeper said it was bread in captivity.

🕍 Kid taking my gmail address responds, "Wow, you got your name? How did you do that? Me: I was there when Gmail was invented.

🚨 90% of bald people own a comb. They just can't part with it. FOR SALE ON

Find Out with a Complimentary Dark Web Scan

### Did you know...?

- Cyber-attacks have continued to grow in cost, size, and impact—causing 60% of SMBs to go out of business within 6 months of a cyber incident.
- Over 80% of data breaches leverage stolen passwords as the principal attack vector—often acquired on the Dark Web.
- •Far too often, companies that have had their credentials compromised and sold on the Dark Web don't know it until they have been informed by law enforcement—but then, it's too late.
- To help keep your critical business assets safe from the compromises that lead to breach and theft, we are offering a complimentary, one-time scan with *Dark Web ID™* Credential Monitoring.

If you are interested in learning more about the risks involved in ignoring your password security, give us a call at (201) 797-5050 or visit our website at

https://www.tech4now.com/dwid or www.tech4now.com/bullphish



**SOFTWARE ANNOUNCEMENT:** In a proactive move to safeguard national security and citizens, the US government has banned Kaspersky products. Users now have just three months to find an alternative solution. Key points:

<u>Sales Stop Date</u>: Effective July 20th, Kaspersky sales will cease. <u>Full Ban Date</u>: The complete ban takes effect on **September 29th** of this year.

## **Quick Productivity Tips**

If your day is hectic and full of interruptions, here are some ways you can work in Outlook and still preserve your sanity.

### Save A Draft of your Message

You are sending a person a lengthy message. You get an urgent message from someone else that requires your immediate attention. As you open a new window, it dawns on you that you did not save the first message. Was it lost? Not likely if you are working in a version of Outlook that's relatively recent. Outlook will automatically save your work. If you want to be sure it is saved, open the **DRAFTS** folder and find it in there. If you want to be really sure it's saved, press **CTRL+S** for Save.

### Creating a Template for Reuse / Archive File

Your mailbox is full and you want to reduce its size so Outlook runs faster as well. How about saving critical emails in a file format such as TEXT (\*.txt). To save a message, follow these steps:

- Click in the top left of the email app on **File**.
- Under that menu, select Save As... or F12.
- In the **Save As** window, select the save name and location, then be sure to choose your Save as type: (see below)

File name: Sample Filename Save as type: Outlook Message Format - Unicode (\*.msg) Outlook Template (\*.oft) ▲ Hide Folders Outlook Message Format (\*.msg) Outlook Message Format - Unicode (\*.msg) HTML (\*.htm;\*.html) MHT files (\*.mht)

NOTE: It is best to read this column while at your computer for a better understanding of the content presented. Enjoy!

If you save the file as **Text Only** (\*.txt), you should be able to open the message in any app, but it will be all text (no pictures or attachments). Outlook Template (\*.oft) will allow you to save the file for repeated use. Create a general "form" letter [but leave off your signature (if you always attach one)]. When you click on this file, it will open in Outlook and be "templated" for repeated use (e.g., "Thank you for your resume response"). Before you save it, make sure you have the Format Text set to use HTML or Rich Text, not **Plain Text** or you may be disappointed. Also set the sensitivity to Public or Private if required plus any other settings you typically prefer to have set. Outlook Message Format (\*.msg) will save your email message in familiar look (like in Outlook) with links and images (if accessible; otherwise, it will show placeholders). You can reply or forward it. It even uses color (not just monochromatic). Outlook Message Format—Unicode (\*.msg) will save the message, but with greater universal

**HTML** (\*.htm, \*.html) this is a webpage format. You can read it using any browser.

access in different editors.

MHT files (\*.mht) this is also a type of webpage that embeds graphics in the file. It can be read and displayed by most browsers.

- 4. Click the Save button on the Save as dialog box or simply press the Enter key.
- 5. The message has now been saved and you can delete the original message from your mailbox. As a caveat, always check twice, then delete.

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> IT Solutions for YOUR Business!

### Feedback & Suggestions...

Is there a topic or feature you would like to include in a future issue? Opinions and feedback are welcome and encouraged. Please send us an e-mail or call our direct

E-mail: info@tech4now.com Phone: (201) 797-5050

### 5 Reasons To Choose A Hosted VoIP Phone System

- 1. COST SAVINGS
- 2. ANSWER CALLS ANYWHERE
- 3. ON-DEMAND SCALABILITY
- 4. WORLD-CLASS FEATURES
- **5. ENHANCED PRODUCTIVITY**

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provide our clients with a costeffective, feature-rich, world-class phone system that is easy to use and sure to enhance your business productivity.

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- ✓ Spam Filtering and E-mail Archiving & Encryption Solutions
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- ✓ Voice over IP phone systems

### "We make all of your computer problems go away without the cost of a full-time I.T. staff"

Ask us about our fixed price service agreements—Computer support at a flat monthly fee you can budget for just like rent!

"I'm a non-techie. The prospect of configuring my new laptop for both business and personal use – apps, network connections, databases, email accounts, drivers to external devices, Internet security, etc. – was daunting. Fred made it happen, virtually overnight. No bugs, no hassle, up and running smoothly."—Merrill Rutman, Résumé and Job Search Coach, Waldwick, NJ

September 2024

# The Lighter Side...

### The First Brain Transplant

A man is lying in the hospital waiting to be the first person in history to receive a brain transplant. A doctor comes into the room and says to him,

"Congratulations! Unfortunately, since this is a new procedure, your insurance is not going to cover it all. We're going to give you three choices for brains and you can decide which you can afford.' The patient says, "Okay, what are my choices?" The doctor says, "Well, there's the engineer's brain. That's \$100 an ounce. Then there's a scientist's brain and that's \$200 an ounce. Finally, there's a

an ounce.' The patient looks at the doctor surprised. "That's absurd. Why is the politician's brain so expensive?" The doctor turns to him and says, "Sir, do you have any idea how many politicians it takes to get an ounce of brain?

### The Seniors' Wedding Plans

Herb, age 93, and Angela, age 89, are living in Florida. They're both very excited about their decision to get married. They go for a stroll to discuss the wedding, and on the way, they pass a drugstore. Herb suggests they go in. Herb addresses the man behind the counter: "Are you the owner?"

The pharmacist answers, "Yes, I am."

Herb: "We're about to get married. Do you sell heart medication?"

Pharmacist: "Of course, we do."

Herb: "How about medicine for the circulation?" Pharmacist: "We carry all kinds."

Herb: "Medicine for rheumatism?" Pharmacist: "Definitely."

Herb: "How about suppositories?" Pharmacist: "You bet! We sure do." For Entertainment Purposes ONLY!

Herb: "Medicine for memory problems, arthritis, and Alzheimers?

Pharmacist: "Yes, we carry a large variety; we carry pretty much everything.

Herb: "What about vitamins, sleeping pills, Geritol, and antidotes for Parkinson's Disease?"

Pharmacist: "Absolutely." Herb: "Everything for heartburn, gas, headaches and indigestion?

Pharmacist: "Yup! We certainly do." Herb: "Do you sell wheelchairs, walkers and canes?'

politician's brain. It's the most expensive at \$1,000 Pharmacist: "Yes, sir, we sell them in all speeds and all sizes.

Herb: "Senior citizen diapers?"

Pharmacist: "Sure." Herb: "Terrific! We'd like to use this store for our bridal registry.'

#### The Brothers

Three brothers aged 92, 94 and 96 live in a house together. One night, the 96 year old and pauses. He yells down the stairs, "Was I getting in or out of the bath?" The 94 year old yells back, "I don't know. I'll come up and see." He starts up the stairs and pauses, then he yells, "Was I going up the stairs or coming down?" The 92 year old brother was sitting at the kitchen table having coffee listening to his brothers. He shakes his head and says, "I sure hope I never get that forgetful." He knocks on wood for good luck. He then yells, "I'll come up and help both of you as soon as I see who's at the door."

### Solemn, yet scary, Thought:

When I die, I want to go peacefully, like my Grandfather did, in his sleep... not screaming, like the passengers in his car.