

Holzager Technology Services, LLC
P.O. Box 535
Fair Lawn, NJ 07410-0535
(201) 797-5050
info@tech4now.com



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March 2025

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YEARS
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Satisfied
Customers!**



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Fred Holzager,
IT Director
Holzsager Technology Services
and
Publisher of
The Tech Insider

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Snapple Real Fact #422

"Apples, peaches and raspberries are all members of the rose family."

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The Tech Insider

"Insider Tips To Make Your Business Run Faster, Easier and More Profitably"



Guide to Secure File Storage and Transfers

File storage and transferring hold a very dear place in most people's lives. However, the safety of files is really tough to maintain. In this guide, we are going to help you protect your files. We will explore ways to store and send files securely.

What is secure file storage?

Secure file storage protects your files. It prevents others from accessing your files or altering them in any way. Good storage grants protection to your files using locks. You alone can unlock such files.

Types of secure storage

Files can be stored securely in various ways, as listed below.

1. Cloud
2. External hard drives
3. Encrypted USB drives

Cloud storage saves files on the internet. External drives save files on a device you can hold. Encrypted drives use special codes to lock files.

Why is secure file storage important?

Secure storage keeps your information private. It stops thieves from stealing your data. It also helps you follow laws about data protection.

Risks of unsecured storage

Unsecured files can lead to huge troubles, including but not limited to the following:

- Identity theft
- Financial loss
- Privacy breaches

These risks give a reason why secure storage is

(Continued on page 2)



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Quotations

"F-E-A-R has two meanings: 'Forget Everything And Run' or 'Face Everything And Rise.' The choice is yours."

—Zig Ziglar

"True genius resides in the capacity for evaluation of uncertain, hazardous, and conflicting information."

—Sir Winston Churchill

"Don't worry about the world coming to an end. It is already tomorrow in Australia."

—Charles M. Schulz

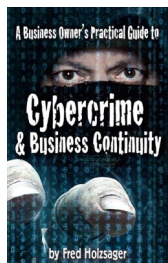
"By all means, marry. If you get a good wife, you'll become happy; if you get a bad one, you'll become a philosopher."

—Socrates

"Sister is probably the most competitive relationship within the family, but once the sisters are grown, it becomes the strongest relationship."

—Margaret Mead

Read Fred's Book!



If you would like to have us speak to your organization and give away some free copies to attendees, give us a call. For more details on the contents and how to get your own copy, please visit our special web page at www.tech4now.com/cybercrime

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Guide to Secure File Storage and Transfers

(Continued from page 1)

important. You need to protect your personal and work files.

How Can I Make My File Storage Safer?

You can do many things to make your storage safer, such as:

- Using strong passwords
- Enabling two-factor authentication
- Encrypting your files
- Updating your software frequently

Strong passwords are hard to guess. Two-factor authentication adds an extra step to log in. Encryption scrambles your files so others can't read them. Updates fix security problems in your software.

Best practices for passwords

Good passwords are important in keeping your files safe. Here are some tips:

- Use long passwords
- Mix letters, numbers, and symbols
- Don't use personal info in passwords
- Use different passwords for each account

What is secure file transfer?

Secure file transfer is a way of sending files safely between individuals or devices. It prevents unauthorized access to files and prohibits modification of files while in transit. The better methods of transfer protect the files with encryption.

Common secure transfer methods

Here are several ways to securely transfer files:

- Secure FTP (SFTP)

"Good passwords are important in keeping your files safer."

- Virtual Private Networks (VPNs)
- Encrypted email attachments
- Secure file-sharing services

How to Transfer Files Safely?

These steps will keep your files safer while in transit:

- Select a secure method of transfer
- Encrypt the file before you send it
- Give strong passwords for file access
- Authenticate the recipient
- Send the access details separately

How to email attachments safely

- Encrypt important attachments
- Use a secure email service
- Avoid writing sensitive information in the body of an email
- Double-check the recipient's email address

Ready to Secure Your Files?

Protect your data from thieves and snoopers. Use strong passwords, encryption, and safe methods of transfer.

Need help with secure file storage?

Feel free to reach out today and let us walk you through setting up safe systems for your files to take the next step in protecting critical data.

QUICK SECURITY TIPS: Have you checked your credit reports recently? Reviewing them can indicate various issues that can adversely affect your life. Are there applications for new credit cards you didn't submit? Has your credit score dropped because you did not pay on an outstanding bill (could indicate theft from mailbox causing the omission)? Has your identity been exploited and is now hurting your reputation? Best to check (for free) from the 3 Credit Reporting Agencies (CRA): Experian, TransUnion and Equifax. Visit the site: <https://www.USA.gov/credit-reports>. Get **one** at a time every **four** months.

"I DIDN'T KNOW"

Unfortunately, That Excuse Doesn't Replenish Your Bank Account, Resolve A Data



Breach Or Erase Any Fines And Lawsuits.

It's coming ...

- That day a hacker steals critical data, rendering your office useless
- That day when your bank account or credit card is compromised
- Or that day when your customers' private lives are uprooted

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More Cringeworthy and Ponderances from Dad

How many times have you heard a quick one or two liner that made you cringe or ponder? How about some more? *Things to Ponder* are credited to Jas Mann of Dad Jokes Daily of Facebook.

☺ My wife said to me, "You have not heard a word I said!" I thought, that's an odd way to start a conversation.

? What if my dog only brings the ball back because he thinks I like throwing it?

? If the poison expiration date is past, does that mean it is less or more poisonous?

? Which letter in "Scent" is silent? Is it the S or the C?

? Do twins ever realize that one of them is unplanned?

? Why is W pronounced "double U" instead of "double V"?

? What if oxygen is killing you and it just takes 75 to 100 years to work?

? Every time you clean, you make something else dirty.

? 100 years ago, everyone had a horse, only the rich had a car. Today, everyone has a car and only the rich have horses.

? If you replace the "W" with "T" in "What, Where & When," you would have the answer to each one.

? If you rip a hole in a net, you have fewer holes than you started with.

? Cows kill more people than sharks. I'm surprised cows kill any sharks at all.

☺ Some people are like slinkies. They have no real purpose, but it makes you smile when you push them down a flight of stairs.

☺ I bought some shoes recently. I don't know what he laced them with, but I have been tripping all day.

☺ Last night, someone broke into our house and took a dozen eggs. They also left a saucepan filled with warm water. Police believe it was poachers.

☺ My house is haunted by a chicken: a poultrygeist/a fowl spirit. I plan to call an eggsorcist to help it cross to the other side.

☺ Did you ever consider the main cause of dry skin is towels?!

☺ I can't wait to retire so I can get up at 6:00 in the morning, drive around really slow, and make everybody late for work.

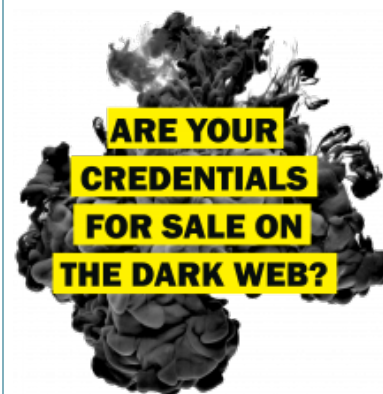
☺ Where do bad rainbows go? To prism. It's a light sentence, but it gives them time to reflect.

☺ I was eating lunch at home when I realized cottage cheese is not actually, in reality, a cheese. It's just a curd to me.

☺ What do you call a paternity testing facility in Indiana? Hoosier Daddy.

☺ What is it called when a telescope and a microscope are thrown at each other? A Kaleidoscope.

☺ I accidentally rubbed ketchup in my eyes. I now have Heinzsight.



Find Out
with a Complimentary
Dark Web Scan

Did you know...?

- Cyber-attacks have continued to grow in cost, size, and impact—causing 60% of SMBs to go out of business within 6 months of a cyber incident.

- Over 80% of data breaches leverage stolen passwords as the principal attack vector—often acquired on the *Dark Web*.

- Far too often, companies that have had their credentials compromised and sold on the Dark Web don't know it until they have been informed by law enforcement—but then, it's too late.

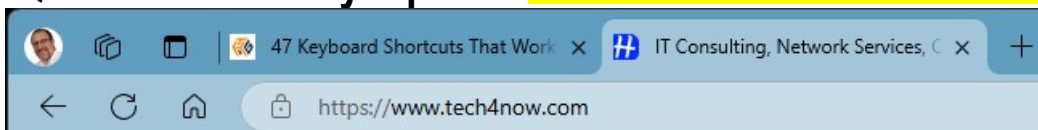
- To help keep your critical business assets safe from the compromises that lead to breach and theft, we are offering a complimentary, one-time scan with **Dark Web ID™ Credential Monitoring**.

If you are interested in learning more about the risks involved in ignoring your password security, give us a call at (201) 797-5050 or visit our website at

<https://www.tech4now.com/dwid> or www.tech4now.com/bullphish

Quick Productivity Tips

NOTE: It is best to read this column while at your computer for a better understanding of the content presented. *Enjoy!*



Many of you review our newsletter via a browser. It does not matter which you choose, you may view it in an agnostic manner. The same goes for many of the keyboard shortcuts available for navigating within a browser. With due credit to **How-to-Geek** (howtogeek.com), we present a partial listing of their browser keyboard shortcuts.

Navigating the TABs

When you open a browser, it will typically open a single tab. A quick description of a tab is a screen for a view of a website or file. Browsers support multiple tabs, thus, you only need to open one browser, not a new instance for each site you visit. Some folks start with pre-sets to launch on opening, they are setup in the Settings > Home Page section of any browser. This allows you to select the home page (first page to open when launching the browser and any other pages in their own respective tabs. A common pre-set may be having the Google Search page, Gmail messages/email and Google Calendar as your first three pages.

CTRL+T will open a new tab. This will normally open as the "next tab" on the top right of the browser window (above the address bar). You may open as many tabs as you wish, but the more you open, the more your computer will work to maintain all of the screens. You may also click on the + key in the tabs bar.

CTRL+N launches another new browser window.

CTRL+W, CTRL+F4 will close the current tab.

CTRL+SHIFT+T will reopen the last closed TAB. If it was recently closed, you may repeat CTRL+SHIFT+TAB until that tab opens, but all priors will open as well.

CTRL+[1-8] Switches you to the specified tab counting from the leftmost tab [1].

CTRL+9 will switch you to the last tab.

CTRL+TAB will switch you to the next tab to the right. Alternatively, you may use **CTRL+Page Up**.

CTRL+SHIFT+TAB will switch you to the prior tab to the left. If you are on the first tab, you will go to the last tab. Alternatively, you may use **CTRL+Page Down**.

Navigating inside a browser window

F5 (function key F5) will reload/refresh the screen.

CTRL+F5 will reload and skip the cache, re-downloading the entire website.

ALT+HOME will open the browser's home page.

F11 (function key F11) will go Full Screen mode, but if clicked again, will exit Full Screen mode.

CTRL+/- Zooms in (+) and Zooms Out (-). Alternatively, you may depress the CTRL key and use the mouse wheel—roll forward to Zoom-In or roll backward to Zoom-Out.

SPACE, Page Down to scroll down a frame.

SHIFT+SPACE, Page Up to scroll up a frame.

HOME/END to return to the top/bottom of the page.



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Feedback & Suggestions...

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"Fred Holzager has been an invaluable asset to our company. His extensive knowledge and expertise in solving a wide range of technical issues have saved us on numerous occasions. Whether it's a minor glitch, complex computer problem, or installing completely new computers for our office, Fred always has the solution, and he's incredibly responsive. His dedication to ensuring our systems run smoothly is truly appreciated, and we feel secure knowing that Fred is just a call away. We couldn't ask for a more reliable and skilled IT professional!"—David Kessler, Kessler Properties, Clifton, NJ

March 2025

The Lighter Side...

A Question About a Dream

This woman said to her husband, "Darling, I had a dream about my birthday. In my dream, I saw a pair of earrings, a necklace and a bracelet. What do you think it means?"

He said, "Just wait until your birthday, Darling."

Then, on her birthday, he gave her a package. She opened it and inside was a book called, "How to interpret dreams."

The Wedding Ceremony

At a wedding ceremony, the priest asked if there was anyone who had any reason why the marriage shouldn't go on, it was time to stand up and speak, or forever hold his or her peace. The moment of utter silence was interrupted by a young beautiful woman carrying a baby. She started slowly walking toward the priest.

Everything quickly turned to chaos. The bride slapped the groom and stormed out of the chapel. The groom's mother fainted. The groomsmen and bride's maids ran away in all directions.

The priest asked the woman, "Can you tell us why you came forward? What do you have to say?"

The woman replied, "I can't hear anything from the back,... so I am moving to the front seats."

The Aging Cinderella

After many years of living in the castle, Cinderella was now 75 and getting on in her years. She'd sit on her comfortable chair with her cat, Walter, and just look out the window as time went by.

One day, her Fairy Godmother appeared and said, "Cinderella, I see your Prince, has passed and your appearing down. I would like to grant you three wishes."

Cinderella's face lit up. She thought for a moment and spoke her first wish, "I would love to be rich again and able to afford some of the finer things in

life." As soon as the words were spoken, her chair turned to gold and a pile of fine gold coins appeared before her on the table. Her face started to glow from the wealth. The Godmother asked, "...and for your second wish, what does your heart desire?" Cinderella quickly responded, "I wish for you to return me to my youth and my beauty." In a flash, she transformed into the most beautiful woman in the land.

"You have one wish remaining." Cinderella thought hard, then spoke, "I have spent so many years sitting here watching the world with my cat. I wish my old cat could be turned into a Prince."

Magically, Walter turned into a handsome man with a fantastic physique. Cinderella went up to him with a beaming smile and hugged him. As she walked up to him, Walter whispered into her ear, "I bet you regret having me neutered now."

Skit Excerpts—Brian Kiley Comic on Facebook

My wife was a psychology major in college, so she's constantly psychoanalyzing me. When I wanted to fire the pool boy, she said, "You feel threatened by young virile males because you're getting older and you're coping with your own mortality."

And my argument was... "We don't have a pool. What is Enrique doing here?"

* * * * *

When I was growing up, the guy across the street from us was actually in the Mafia and he was a very nice guy.

He used to pay me ten bucks every morning just to start his car. What a guy!

* * * * *

Some characters in my wife's family... She has an uncle that can tell you exactly when and how you are going to die. He's a hitman.

Seems like cheating if you ask me.