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May 2025

**Celebrating over  
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YEARS  
of Service and  
Satisfied  
Customers!**



"As a business owner, you don't have time to waste on technical and operational issues.

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Fred Holzager,  
IT Director  
Holzsager Technology Services  
and  
Publisher of  
*The Tech Insider*

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### **Snapple Real Fact #460**

"Astronauts actually get taller when in space."

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# The Tech Insider

## 6 BEST CLOUD STORAGE PROVIDERS TO SAVE DEVICE SPACE

In this digital world, it's hard to keep track of all the storage space on your devices. **It's easy for our devices to run out of room because we keep adding more photos, videos, documents, and files.** Cloud storage is a convenient option because it lets people store their data online, which frees up space on their devices and lets them view files from anywhere.

### **What Are Cloud Storage Providers?**

Cloud storage services let people store and control their data online. There are many perks to using these services, such as more storage space, the ability to share files, and better security.

People who use cloud storage can get to their

files from any internet-connected device. This makes it easier for people to work together and from home.

**Recently, cloud storage has grown into more than just a place to store files. It's now also a way to work together and get things done.** A lot of service providers now offer office software and real-time tools for working together.

### **How Do Cloud Storage Providers Help with Productivity?**

Cloud storage providers play a crucial role in enhancing digital workflow by offering a centralized platform for storing, accessing, and sharing

(Continued on page 2)



## **"We Love Referrals" 2025 Offer**

**Keeping with the spirit of helping others, if you refer a business to us and they become our customer, we will donate \$100 to your favorite charity.**

**At Holzager Technology Services, we believe that referrals are the greatest form of flattery. By recommending your partners, associates, or professional contacts, you can help them enjoy worry-free IT and support a worthy cause of your choice!**

**For more information, please see our website at [www.tech4now.com/we-love-referrals](http://www.tech4now.com/we-love-referrals), contact us by phone at 201-797-5050**



## Quotations

*"Thinking is difficult, that's why most people judge."*

—Carl Jung

*"You only live once, but if you do it right, once is enough."*

—Mae West

*"Keep your face always toward the sunshine, and the shadows will fall behind you."*

—Walt Whitman

*"The secret of getting ahead is getting started."*

—Mark Twain

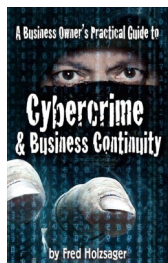
*"Happiness is a butterfly, which when pursued, is always just beyond your grasp, but which, if you will sit down quietly, may alight upon you."*

—Nathaniel Hawthorne

*"Every oak tree started out as a couple of nuts who stood their ground."*

—Henry David Thoreau

## Read Fred's Book!



If you would like to have us speak to your organization and give away some free copies to attendees, give us a call. For more details on the contents and how to get your own copy, please visit our special web page at [www.tech4now.com/cybercrime](http://www.tech4now.com/cybercrime)

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## Best Cloud Storage Providers To Save Device Space

(Continued from page 1)

files. This not only helps in freeing up device space but also facilitates collaboration and productivity. Here are some key ways cloud storage enhances digital workflow:

**Centralized File Management.** Cloud storage allows users to manage all their files from a single platform. This means you can access your documents, photos, and videos from any device with an internet connection, making it easier to work on projects or share files with others.

**Enhanced Collaboration Tools.** Many cloud storage providers offer integrated collaboration tools that enable real-time editing and commenting on documents. This feature is particularly useful for teams working on projects together, as it allows multiple users to contribute simultaneously without version control issues.

**Advanced Security Features.** Cloud storage providers typically offer robust security features, including encryption and two-factor authentication, to protect your data from unauthorized access. This ensures that your files are safe even if your device is compromised.

**Scalable Storage Options.** Cloud storage services often provide scalable storage options, allowing you to upgrade or downgrade your storage capacity as needed. This flexibility is beneficial for both individuals and businesses, as it ensures you only pay for the storage you use.

### What Are the Best Cloud Storage Providers?

**Google Drive:** Google Drive offers 15 GB of free storage and is ideal for those already using Google's productivity suite.

**Microsoft OneDrive:** Integrated with Mi-

**Cloud storage services let people store and control their data online.**

crosoft Office, OneDrive offers 5GB of free storage and provides a smooth experience for Windows users.

**Dropbox:** Dropbox offers 2 GB of free storage and is popular among users who frequently collaborate on projects.

**iCloud:** iCloud provides 5 GB of free storage and integrates well with other Apple services like Photos and Mail.

**pCloud:** Known for its lifetime subscription options, pCloud offers up to 10 GB of free storage and is a good choice for those looking for long-term storage solutions.

**Box:** Focused on business users, Box offers robust security features and collaboration tools, making it ideal for enterprises.

### Take Control of Your Digital Space

There's a cloud storage service out there for everyone, from individuals who want to free up room on their phones to businesses that need powerful tools for teamwork. To get personalized help choosing the best one for your needs, please don't hesitate to get in touch with us.

**QUICK SECURITY TIPS:** With changes in the economy, many people are looking for work. If you received any texts (SMS) on your smartphone from an unknown sender with wording such as, "Hello! My name is XXXXX and I wanted to share a fantastic job opportunity with you. Are you available to chat?" Be wary! Keep in mind, this was not sent exclusively to you (Note: there is no name used to address you.). If you get on a text with someone you have not identified, **NEVER GIVE THEM YOUR PERSONAL INFO** because they may use it for Identity Theft, Fraud, or to ruin your credit and reputation. The best thing you can do is delete these messages and click on the label "Report Junk". You may still receive them in the future, but from other senders. **Play it safe!**

## "I DIDN'T KNOW"

Unfortunately, That Excuse Doesn't Replenish Your Bank Account, Resolve A Data



Breach Or Erase Any Fines And Lawsuits.

It's coming ...

- That day a hacker steals critical data, rendering your office useless
- That day when your bank account or credit card is compromised
- Or that day when your customers' private lives are uprooted

Cybercriminals and hackers are constantly inventing NEW ways to infiltrate your company, steal your assets and disrupt your life. The ONLY way to STOP THEM is this:

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## More Cringeworthy and Ponderances from Dad

How many times have you heard a quick one or two liner that made you cringe or ponder? How about some more? *Many memes are from friends Andy T. and Joel S.*

- ☺ Why don't the 99% of us who aren't offended by everything quit catering to the 1% who are?
- ☺ I never thought I'd be the type of person who would get up early in the morning to exercise. I was right.
- ☺ There should be a calorie refund for things that didn't taste as good as you expected.
- ☺ The older I get, the earlier it gets late!
- ☺ Just bought a head of lettuce. Should I throw it away now or wait two weeks like I usually do?
- ☺ I am starting to think I will never be old enough to know better.
- ☺ I got myself a senior's GPS. Not only does it tell me how to get to my destination, it tells me why I wanted to go there.

- ☺ My wife is blaming me for ruining her birthday. That's ridiculous, I didn't even know it was her birthday.
- ☺ I'm at that age where my mind still thinks I'm 29, my humor suggests I'm 12, while my body mostly keeps asking if I'm sure I'm not dead yet.
- ☺ People who ask me what I'm doing tomorrow probably assume that I know what day of the week it is.
- ☺ Funny thing about getting older: Your eyesight starts getting weaker, but your ability to see through people's bulls#t gets much better.
- ☺ I re-labeled all of the jars in my wife's spice rack. I'm not in trouble yet, but the thyme is cumin.
- ☺ It only takes one slow-walking person in the grocery store to destroy the illusion that I'm a nice person.
- ☺ When I was a kid, I used to watch "The Wizard of Oz" and

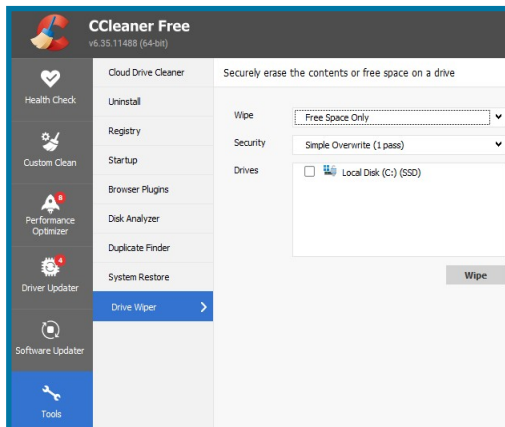
wonder how someone could talk if they didn't have a brain. Then, I got Facebook.

- ☺ I just burned 1,200 calories. I forgot the pizza in the oven.
- ☺ It turns out that when asked who your favorite child is, you're supposed to pick one of your own. I know that now.
- ☺ It's fine to eat a test grape in the produce section, but you take just one bite of rotisserie chicken and it's all, "Sir, you need to leave!"
- ☺ I love bacon. Sometimes, I eat it twice a day. It takes my mind off the terrible chest pains I keep getting.
- ☺ I asked a supermarket employee where they kept the canned peaches. He said, "I'll see," and walked away. I asked another and he also said, "I'll see," and walked away. In the end, I gave up and found them myself in Aisle C.
- ☺ My neighbor knocked on my front door at 3:00 a.m. 3 AM!! Luckily, I was already up playing on my bagpipes.

**NOTE: It is best to read this column while at your computer for a better understanding of the content presented. Enjoy!**

known as **Cleaner** from Gen Digital, Inc. (HQs in Tempe, AZ and Prague, Czech Republic) formerly known as Symantec Corporation.

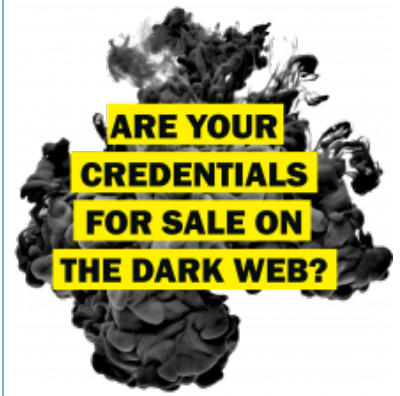
Cleaner offers a trial, Consumer "Pro" and Business edition of the product. One of the features built into this application is the **DRIVE WIPER** feature.



To clear the space from deleted files already removed from the Recycle Bin, simply open the app to Tools > Drive Wiper—Free Space Only, then select the number of times to pass through the space with the wipe tool (Single, Advanced (3), Complex (7) or Very Complex (35). Keep in mind, each pass takes time and makes it harder to recover your wiped data without a backup.

### Take Charge of Your Information

If you want to keep your digital life safe, you need to know where files go and how to recover them. You can keep your information safe from unauthorized access by managing your data and backing it up regularly. If you need help safely deleting sensitive files or have questions about how to handle your data, please contact us at (201) 797-5050 or info@tech4now.com.



Find Out  
with a Complimentary  
Dark Web Scan  
**Did you know...?**

- Cyber-attacks have continued to grow in cost, size, and impact—causing 60% of SMBs to go out of business within 6 months of a cyber incident.
- Over 80% of data breaches leverage stolen passwords as the principal attack vector—often acquired on the *Dark Web*.
- Far too often, companies that have had their credentials compromised and sold on the Dark Web don't know it until they have been informed by law enforcement—but then, it's too late.
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## Quick Productivity Tips

### WHERE DO DELETED FILES GO?

It may seem like the file is gone for good when you delete it from your computer. However, the truth is more complicated than that. A deleted file doesn't really disappear from your hard drive; it stays there until new data fills up the space it occupied.

### What Happens When You Delete a File?

It's not as easy as it seems to delete a file. When you send a file to the Trash or Recycle Bin, it is not erased from your hard drive right away. It is instead taken to a temporary storage place and stays there until you decide to empty the bin. The file's data stays on the hard drive even after the bin is empty; it is then marked as free space that can be used by other files.

When you delete a file, you remove its record from the file system. The file system is like a directory that keeps track of all the files on your computer. The operating system will no longer know where the file is, but the data inside will still be there. This is why it's often possible to recover deleted files with special software, as long as the space hasn't been filled with something else.

Getting rid of files is a lot like taking the title off of a VHS tape. People who are looking for the movie can still find it on the tape, but without the name, it's like the movie doesn't exist. Also, when you remove a file, you're removing its label from the file system. The data, on the other hand, stays on the hard drive until it's overwritten.

To manage data successfully and safely, you need to understand this process. For instance, deleting private information might not be enough if you want to be sure it's gone for good. If you want to delete the information on your hard drive safely, you may need to use extra tools.

### A Simple Tool Many People Use

[For informational purposes; Not an endorsement]

One of the most popular applications that we have seen installed on clients' computers is the application

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#### Feedback & Suggestions...

Is there a topic or feature you would like to include in a future issue? Opinions and feedback are welcome and encouraged. Please send us an e-mail or call our direct line.

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*"Fred Holzager has been an invaluable asset to our company. His extensive knowledge and expertise in solving a wide range of technical issues have saved us on numerous occasions. Whether it's a minor glitch, complex computer problem, or installing completely new computers for our office, Fred always has the solution, and he's incredibly responsive. His dedication to ensuring our systems run smoothly is truly appreciated, and we feel secure knowing that Fred is just a call away. We couldn't ask for a more reliable and skilled IT professional!"—David Kessler, Kessler Properties, Clifton, NJ*

May 2025

## The Lighter Side...

### My Hectic Day

They weren't in my pockets. Suddenly, I realized I must have left them in the car. Frantically, I headed to the parking lot. My husband had scolded me many times for leaving my keys in the car's ignition. He's afraid that the car could be stolen. As I looked around the parking lot, I realized he was right. The parking lot was empty. I immediately called the police. I gave them my location, confessed that I had left my keys in the car, and that it had been stolen.

Then, I made the most difficult call of all to my husband: "I left my keys in the car and it's been stolen."

There was a moment of silence on the line. I thought the call had been disconnected, but then I heard his voice, "Are you kidding me?!" he barked, "I dropped you off at work this morning!"

Now, it was my turn to be silent. Embarrassed, I said, "Well, come and get me."

He retorted, "I will; just as soon as I convince this cop that I didn't steal your damn car!"

### In the Library

A man walks up to a librarian and asks, "Do you have any books on Pavlov's dogs and Schrodinger's cat?" The librarian responds, "It rings a bell, but I'm not sure if it's here or not."

### A Singles Ad found in Georgia Newspaper

The following ad appeared in the Atlanta Journal: **SINGLE BLACK FEMALE** seeks male companionship. Ethnicity not important. I'm a very good looking girl who **LOVES** to play. I love long walks in the woods, riding in your pickup truck, hunting, camping and fishing trips, cozy winter nights lying by the fire. Candlelight dinners will have me eating out of your hand. When you get home from work, I'll be at

the front door wearing only what nature gave me. Call (404) 555-1212 and ask for Daisy.

\*Over 1,500 men found themselves talking to the Atlanta Humane Society about an 8-week old black Labrador retriever. ☺

### Ronald Reagan Humor

1. Sometimes, while working in the White House, he would compare his life to others...

"I feel a little bit like the farmer who was driving his horse and wagon with a load of grain to town when he had a head-on collision with an automobile. He was lying there seriously injured—even some of them permanent disabilities.

Later, following the usual legal procedures with the insurance company and all. He was on the stand when a lawyer asked him, "While you were lying there at the scene of the accident, didn't someone come up to you and ask you how you were feeling? And, didn't you answer that you never felt better in your life?"

"Well, as I was lying there. A car came up and a deputy sheriff got out." He added, "My horse was lying on the road, neighing and braying in pain with two broken legs, when he pulled his gun out, stuck the gun in my horse's ear and put the horse out of his misery. Then, he walked over to my dog. The dog had a broken back and was whining and crying in pain. The Deputy put his gun in the dog's ear and put him down, too! At that point, the Deputy walked over to me lying in the road and ask how I was feeling."

### 2. A Cynical Story from the Soviet Union:

A man was walking along the street at night. A soldier saw him and yelled for him to stop. The man began to run and the soldier shot him. Then another man asked the soldier, "Why did you shoot him?" The soldier replied, "Curfew." The man said, "It's not curfew yet!" so the soldier said, "Right! He's a friend of mine and I know where he lives. He never would have made it."