Holzsager Technology Services, LLC P.O. Box 535 Fair Lawn, NJ 07410-0535 (201) 797-5050 info@tech4now.com



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Celebrating over TWENTY FOUR YEARS of Service and Satisfied Customers!

"As a business owner, you don't have time to waste on technical and operational issues.
That's where we shine!
Call us and put an end to your IT problems finally and forever!"
Fred Holzsager,
IT Director
Holzsager Technology Services and
Publisher of
The Tech Insighter

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Snapple Real Fact #989

"To make one pound of honey, a honey bee must tap about two million flowers." GO GREEN: To help save a tree, please send us an e-mail to request electronic delivery. Kindly submit your request to subscribe@tech4now.com



The Tech Insighter



"Insider Tips To Make Your Business Run Faster, Easier and More Profitably"



Multiple surveys in recent times have revealed a sobering conclusion: *Many business owners think cybersecurity is their IT department's concern, not theirs.* What about you?

Do you view cybersecurity awareness as a company-wide responsibility or not?

In reality, secure operations require a collective effort. Everyone must be alert to threats and know how to avoid putting themselves and you, as their employer, into a bad situation.

What Is

Cybersecurity Awareness Training?

Intentional cybersecurity awareness training helps employees understand the industry's security best practices and their role in keeping the company safe. For example, you might teach staff how to:

- Spot phishing emails and scams
- ♦ Use strong, unique passwords
- ♦ Handle sensitive data
- Recognize signs of malware or suspicious activity
- Report potential threats

Some companies only discuss cyber hygiene during onboarding or at a mandatory annual training, and never again. Instead of reiterating the importance of cybersecurity training, this one -and-done approach makes it a task to check off,

(Continued on page 2)



"We Love Referrals" 2025 Offer

Keeping with the spirit of helping others, if you refer a business to us and they become our customer, we will donate \$100 to your favorite charity.

At Holzsager Technology Services, we believe that referrals are the greatest form of flattery. By recommending your partners, associates, or professional contacts, you can help them enjoy worry-free IT and support a worthy cause of your choice!

For more information, please see our website at www.tech4now.com/we-love-referrals, contact us by phone at 201-797-5050



Quotations

"People who consider themselves victims of their circumstances will always remain victims unless they develop a greater vision for their lives."

—Stedman Graham

"An optimist will tell you the glass is half-full; the pessimist, half-empty; and the engineer will tell you the glass is twice the size it needs to be."

-Oscar Wilde

"We are the opening verse of the opening page of the chapter of endless possibilities."

-Rudyard Kipling

"Risks must be taken because the greatest hazard in life is to risk nothing."

-Leo Buscaglia

"Love is the ability and willingness to allow those that you care for to be what they choose for themselves without any insistence that they satisfy you."

-Wayne Dyer

Read Fred's Book!



If you would like to have us speak to your organization and give away some free copies to attendees, give us a call. For more details on the contents and how to get your own copy, please visit our special web page at www.tech4now.com/cybercrime

"We make all of your computer problems go away without the cost of a full-time I.T. staff"

Ask us about our fixed price services HTS Insight Hassle-Free Agreements— Computer Support at a flat monthly fee you can budget for just like rent!

The Importance of Cybersecurity Training for Employees

(Continued from page 1)

not a critical part of a culture of safety.

Employees need an incentive to care about security – there's no reward for good behavior. When your company policies or systems make life harder, people are going to look for workarounds that might be risky. Everyone needs to care about protecting the business.

Your Business Can't Afford Not To Prioritize Cybersecurity Training

You cannot overstate the importance of cyber-security training. Cybercriminals rely on human error, not just technical flaws.

Building a security-first culture is the best way to reduce the risk of data breaches and other incidents. That starts with empowering employees with knowledge they can use daily. This approach protects your business and its reputation from costly incidents while improving its response and recovery time if something slips through.

Make Cybersecurity Part of Your Workplace Culture

Is your business treating cybersecurity awareness as an ongoing effort? Cyber threats are constantly changing, so one-time trainings aren't enough. Some of the best ways to build a strong cybersecurity culture include:

- Scheduling regular training sessions and refreshers
- Running phishing simulations to gauge awareness

Cyber threats are constantly changing, so one-time trainings aren't enough.

- Sharing updates about new scams or security trends
- ◆ Encouraging open communication around digital safety
- Addressing insider threat prevention with tools to identify and address risks
- ◆ Celebrating employees who help prevent threats

When cybersecurity no longer feels like a chore, it becomes second nature and fostering a culture of cybersecurity means running a safer business.

Your Business's Employee Risk Management Starts with Education

When you understand the importance of cybersecurity training, it's easier to build a more resilient organization that can prevent downtime or bounce back from attacks with less damage.

Cybersecurity awareness training doesn't turn employees into IT pros. However, it gives everyone the tools to make safer choices. Simply put, trained employees play a fundamental role in protecting the business, so don't delay.

-Used with permission from <u>Article Aggregator</u>

QUICK SECURITY TIPS: Just because you received a text and it shows a corporate logo, does not mean it was sent by the company whose logo is displayed. We recently received an text on a smartphone that had the following: "Dear customer your account has been freezed due to unsure payment detected kindly visit link to verify details https://web-XXXX.com/en". On first glance, maybe the lack of punctuation doesn't matter, nor wrong tense of verbs, nor the lack of a company name in the link, but when the company does not compare AND there isn't even a name after "Dear," it screams, "Delete Me now!"

"I DIDN'T KNOW"

Unfortunately, That Excuse Doesn't Replenish Your Bank Account, Resolve A Data Breach Or Erase Any Fines And Lawsuits.



It's coming ...

- That day a hacker steals critical data, rendering your office useless
- That day when your bank account or credit card is compromised
- Or that day when your customers' private lives are uprooted

Cybercriminals and hackers are constantly inventing NEW ways to infiltrate your company, steal your assets and disrupt your life. The ONLY way to STOP THEM is this:

You Must Constantly Educate Yourself On How To Protect What's Yours!

Now, for a limited time, we have the perfect way to help reduce your risk and keep you safe! Simply sign up to receive our FREE "Cyber Security Tip of the Week." We'll send these byte-size quick-read tips to your e-mail inbox. Every tip is packed with a unique and up-to-date real-world solution that keeps you one step ahead of the bad guys. And because so few people know about these security secrets, every week you'll learn something new!

Get your FREE "Cyber Security Tip of the Week" at https://www.tech4now.com/cyber-security-tip-of-the-week/

More Cringeworthies and Ponderances from Dad

How many times have you heard a quick one or two liner that made you cringe or ponder? How about some more? Many memes are from shared friend groups.

- © I have keys, but no locks. I have space, but no room. You can enter, but you can't go outside. What am I? (See bottom right كا)
- What do you call monkeys who share an Amazon account? (>1)
- (ii) Why do cow milking stools only have three legs? Because the cow has the udder.
- © We decided to have a yard sale this weekend so I could argue with strangers about whether a toy we spent \$100 on was worth 50¢ or 25¢.
- © I hate it when troublemakers flash their headlights at me... ...and, I can't flash back at them because I'm already on brights.
- © To all those people who said I wouldn't accomplish anything because I procrastinate too much. ...Just you wait!

- © I've never understood why people dislike vegans so much. I've never had any beef with them.
- I strictly forbid my kids from watching orchestras. There's way too much sax and violins.
- I'm watching this show for like, 10 minutes and the lady is listing all these really great things to do. Then, I realize, it's the religious channel and she's listing sins.
- At the local zoo, all animals must do chores to earn their keep. The lion sweeps tonight.
- © "Just cleared out some space in the freezer," sounds so much more productive than, "I just polished off another pint of ice cream."
- © Funny how drinking 8 cups of water a day seems impossible... but 8 beers & 7 shots in two hours go down like a fat kid on a seesaw.
- I was walking down the road this morning and first got hit by a violin, then a saxophone, and then by a piano. I think it was an orchestrated attack.

- © Germany is now advising people to stock up on cheese & sausages. This is called the Wurst Käse scenario.
- The Have you ever tried eating a clock? It's time consuming.
- Over 200 years ago, 2 brothers announced they could fly. Turns out they were Wright.
- ©If a cow doesn't produce milk, is it a milk dud or an udder failure?
- © Beware, if you get abducted by a group of mimes, they will do unspeakable things to you.
- ive started telling everyone about the benefits of eating dried grapes. It's all about raisin awareness.
- © Pseudo-NCIS reference: I've started a business building boats in the basement. Sails have gone through the roof!
- © I'm not saying I'm attractive, but when I take my clothes off in the bathroom... I turn the shower

A Keyboard, Prime mates

Quick Productivity Tips

This month, we continue with tips to give you insights into Windows 11. This issue will cover **Applications** (a.k.a., "Apps").

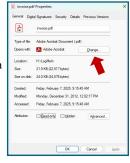
Establish a Default Application for a file type

Windows allows you to exercise your preferences when working in your environment. Microsoft Edge is the browser included with every copy of Windows, but some people prefer to use Google Chrome, Opera or *Mozilla Firefox* instead. Some older applications are more functional when using certain browsers, so this can be an important feature to use when that

An example could also be the use of Adobe Acrobat. If you use Êdge, by default, Windows has .PDF to be associated with the Windows' browser; however, most of the prior associations for .PDF has been with the Adobe Acrobat Reader/Standard/Pro application. As is the case, if you download and install Adobe Acrobat, it will prompt you to make it the default app for .PDFs. [Note: Portable Document Files (PDFs) were created by Adobe, so many prefer it over Microsoft Edge.]

If you are not prompted by the newer application you have just installed, then there are alternative methods you may use to assign an "association" for an app to be the default for a particular file type (extension).

- 1.Open File Manager ([Windows key] $\mathbb{H} + E$).
- 2.Left click (once) on a file with the file type you wish to assign, then either Right click on the file and click on Properties to get a dialog box. Optionally, you may also click on Alt-Enter while the file is highlighted (selected).
- 3.Click on "Change" on the line with "Opens with:"



NOTE: It is best to read this column while at your computer for a better understanding of the content presented. *Enjoy!*

4. Select a new Default app, then on the bottom of the file's Property window, click on "Apply." You will see the prior icon change to your newly selected one. If you wish to change it back, simply repeat this process to re-assign it. Once you click "OK," the dialog box will close and all of the files associated with the extension of the



File Explor

Desktop

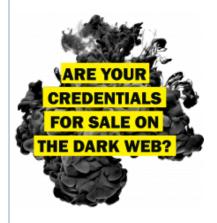
Shut down or sign out

📕 Q 😥 🏣 👊

Changing the Defaults using the Settings method

- 1. Open the Settings:
- a. Click on Start (), then choose the "gear" icon () to open the Settings screen.
- b. Right click on the Start button (), then select the "Settings" option.
- c. Hold down the Start button (), and click on the "I" on your keyboard.
- 2. Click on "Apps" in the left column.
- 3. Click on "Default apps" in center portion of screen.
- 4. To quickly find the file type, enter the file type (extension) [for best results, prepend a period "." before the file extension. Hit the Enter key.
- 5. Below the listed file type, the current default app will appear. You may type the new app name in the window below Set defaults for application.

NOTE: If you don't know the file type extension to enter, open the File Manager, in the top row of the application, click on \equiv View \vee , click the down arrow. On the bottom of your listing, choose Show >, then, uncheck (use a single click) to enable the display of file name extensions. It's a toggle you may turn the display on or off repeatedly without any issues.



Find Out with a Complimentary Dark Web Scan

Did you know...?

- · Cyber-attacks have continued to grow in cost, size, and impact—causing 60% of SMBs to go out of business within 6 months of a cyber incident.
- Over 80% of data breaches leverage stolen passwords as the principal attack vector—often acquired on the Dark Web.
- •Far too often, companies that have had their credentials compromised and sold on the Dark Web don't know it until they have been informed by law enforcement—but then, it's too late.
- To help keep your critical business assets safe from the compromises that lead to breach and theft, we are offering a complimentary, one-time scan with *Dark Web ID™* Credential Monitoring.

If you are interested in learning more about the risks involved in ignoring your password security, give us a call at (201) 797-5050 or visit our website at

https://www.tech4now.com/dwid or www.tech4now.com/bullphish



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Feedback & Suggestions...

Is there a topic or feature you would like to include in a future issue? Opinions and feedback are welcome and encouraged. Please send us an e-mail or call our direct line.

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5 Reasons To Choose A Hosted VoIP Phone System

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- ✓ Network Security and Online Employee Security Training
- ✓ E-mail & Internet Solutions
- ✓ Wireless Networking
- ✓ Spam Filtering and E-mail Archiving & Encryption Solutions
- ✓ Storage Solutions and File Sharing
- ✓ System Audits, Network Documentation, and Dark Web Scans
- ✓ Voice over IP phone systems

"We make all of your computer problems go away without the cost of a full-time I.T. staff"

Ask us about our fixed price service agreements—Computer support at a flat monthly fee you can budget for just like rent!

"Fred Holzsager has been an invaluable asset to our company. His extensive knowledge and expertise in solving a wide range of technical issues have saved us on numerous occasions. Whether it's a minor glitch, complex computer problem, or installing completely new computers for our office, Fred always has the solution, and he's incredibly responsive. His dedication to ensuring our systems run smoothly is truly appreciated, and we feel secure knowing that Fred is just a call away. We couldn't ask for a more reliable and skilled IT professional!"—David Kessler, Kessler Properties, Clifton, NJ

July 2025

The Lighter Side...

A Submarine Meeting

A sole and a flounder are swimming in the ocean when they bump into each other.

The sole says, "A flounder!"

The flounder, to be polite, says nothing.

How Many Wives?

Two little boys were at a wedding when one turned to the other and asked him, "How many wives can a man have?"

The other boy replied, "Sixteen... four better, four worse, four richer, four poorer."

Working at the Front Desk

In the wee hours of the night, a Front Desk Clerk was sitting at his post in a fancy hotel, he was just starting to nod off when an elderly woman comes running up to him.

"Please come quickly!" she cried. "I just saw a naked man outside of my window!"

The receptionist immediately ran with the old lady to her room.

"Where is the man?" he asked the old lady.
"He's over there," replied the elderly woman as she
pointed to an apartment building across the street
from the hotel.

The receptionist looked out the window and saw the man in question with no shirt on walking around in his apartment. "He's probably getting ready for bed," he assured her. "How do you know that he's naked, I can only see him from the waist up?"
"The dresser, Honey!" retorted the elderly lady. "Try standing on the dresser!"

Three Old Men

One day, three old men found themselves lamenting the rites of aging. One said, "Sometimes, I find myself standing in the

kitchen with the refrigerator door open and a bottle of ketchup in my hand. I can't recall if I was taking it out or putting it away."

Another says, "I often find myself on the stairs, but I forget, then I stop on the landing and can't recall if I was going up or down."
The last one boasts, "I am so glad I don't have those problems. Knock on wood." As he says it, he raps his knuckles on a table, then he shouts, "That must be the door. I'll get it!"

Happenings in Heaven

One day, a cat dies and goes to heaven. God meets him at the Pearly Gates and says, "You have been a good cat all of these years. Is there anything you desire... It's yours, all you have to do is ask. The cat says, "Well, I lived my entire life with a poor family on the farm and had to sleep on hardwood floors"

sleep on hardwood floors."
God says, "Say no more!" and instantly, a fluffy pillow appears for the cat to lie down on.
A few days later, six mice are killed in a tragic accident and they go to Heaven. God meets them at the Pearly Gates with the same offer he gave the cat. The mice said, "All our lives, we have had to run from cats, dogs and women with brooms chasing us. If we could only have a pair of roller skates, we wouldn't have to run anymore." God says, "Say no more!" and instantly, each mouse was fitted with a beautiful pair of tiny roller skates.

About a week later, God decides to check in and see how the cat is doing. The cat is sound asleep on the comfortable new cushion God provided to him. God gently wakes the cat up and asks, "How are your doing? Are you happy here?"

The cat yawns and stretches and says, "Oh, I've never been happier in my life. And those meals on wheels you've been sending over are the best!"