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September 2025

Celebrating over TWENTY FOUR YEARS of Service and Satisfied Customers!

"As a business owner, you don't have time to waste on technical and operational issues.
That's where we shine!
Call us and put an end to your IT problems finally and forever!"
Fred Holzsager,
IT Director
Holzsager Technology Services and
Publisher of
The Tech Insighter

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Snapple Real Fact #825

"Our eyes are always the same size from birth, but our nose and ears never stop growing."

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The Tech Insighter



"Insider Tips To Make Your Business Run Faster, Easier and More Profitably"



If there's one thing every business owner can agree on, it's this: keeping everything on track can feel like juggling eggs and chainsaws. Daily operations alone are exhausting, and when you throw in marketing, payroll, inventory, customer service, strategy, and the occasional "Why is this broken again?" moment, it's no wonder most business owners work late nights. However, technology is changing the traditional ways of doing business. Whatever your business may be, the right digital tools can lift the weight of time-consuming and repetitive tasks off your shoulders. The transition can seem intimidating at first, but just a slight shift can free up your time and brain space for

bigger and better things.

Why Smarter Tools Make a Big Difference

Operational tools aren't flashy gadgets or complex systems. It's the quiet force that powers business efficiency across industries. Digital tools handle everything from customer service to inventory tracking, saving time, reducing errors, and allowing you to focus on what you enjoy about running your business.

Workflow automation is one example of the impact technology can have on a business. Automating repetitive tasks like invoicing,

(Continued on page 2)



"We Love Referrals" 2025 Offer

Keeping with the spirit of helping others, if you refer a business to us and they become our customer, we will donate \$100 to your favorite charity.

At Holzsager Technology Services, we believe that referrals are the greatest form of flattery. By recommending your partners, associates, or professional contacts, you can help them enjoy worry-free IT and support a worthy cause of your choice!

For more information, please see our website at www.tech4now.com/we-love-referrals, contact us by phone at 201-797-5050



Quotations

"Every tyrant fears a thinker more than an army."

—Voltaire

"I am so tired of waiting, Aren't you,

For the world to become good And beautiful and kind?"

-Langston Hughes

"Our lives begin to end the day we become silent about things that matter."

-Martin Luther King, Jr.

"I can't believe what you say, because I see what you do."

—James Baldwin

"When the whole world is running towards a cliff, he who is running in the opposite direction appears to have lost his mind."

-C.S. Lewis

"Men think highly of those who rise rapidly in the world; whereas nothing rises quicker than dust, straw, and feathers."

-Lord Byron

Read Fred's Book!



If you would like to have us speak to your organization and give away some free copies to attendees, give us a call. For more details on the contents and how to get your own copy, please visit our special web page at www.tech4now.com/cybercrime

"We make all of your computer problems go away without the cost of a full-time I.T. staff"

Ask us about our fixed price services HTS Insight Hassle-Free Agreements-Computer Support at a flat monthly fee you can budget for just like rent!

From Manual to Digital: Simplifying Operations with Technology

appointment scheduling, or social media posting not only frees up your time, but also prevents important things from falling through the cracks.

For small teams or solo entrepreneurs, automation is like having a tireless coworker. It might not make your coffee (yet), but it will free you up to drink it before it gets cold.

Let Tech Carry the Repetitive Stuff

Process optimization tools may seem simple, but they're part of a much bigger shift in business operations.

Cloud software is a great example of a widely accepted technology that's completely changed the way we work. Sure, you can access files in the cloud from anywhere, but you can also expand your team beyond your local area, which allows you to work with incredible people who make a real difference to your company's success.

Start Small: Fix One Frustration

Getting the most value from business technology isn't about chasing trends. It's about identifying one area of your business that makes you groan and trying a smarter and simpler way to handle it.

You don't have to be a tech pro or reinvent your whole system. Start with one annoying

...the right digital tools can lift the weight of timeconsuming and repetitive tasks off your shoulders.

task, like invoicing, scheduling, or the backand-forth emails that your team could handle with a shared calendar or a simple app.

There's likely a tool out there that solves the exact problem you're facing. Try one and see what happens if it saves you even 20 minutes a day; that adds up fast.

Better Tools, Less Burnout

Owning a business will always be demanding, but the right technology can ease some of the burden.

To get started with digital transformation, consider an app or software upgrade that aligns with your current needs. You might not notice the difference immediately, but you'll feel it the next time you get to enjoy your coffee while it's hot.

In the end, it's all about finding the right tools that help you run your business your way with a little less stress and a lot more clarity. If you are looking to do more with your time, call us.

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QUICK SECURITY TIPS: Below are two similar domain addresses, can you determine what the difference is between them? Citibank.com is not the same URL as <u>Citibank.com</u>. (the first one is correct, the second one is from hackers.) The "a" in the second URL is in the Cyrillic alphabet. An average Internet user can easily fall for this. Be careful for every email requiring you to click on a link. The landing page they may send you to won't necessarily be legitimate although it may look authentic. If in doubt, double-check for the https and the certificate. Click on the 🛅 lock , go to "Connection is secure," then click the > (right arrow). Then click on the "Cert" 🔄 to verify its authenticity.

"I DIDN'T KNOW"

Unfortunately, That Excuse Doesn't Replenish Your Bank Account, Resolve A Data



Breach Or Erase Any Fines And Lawsuits.

It's coming ...

- That day a hacker steals critical data, rendering your office useless
- That day when your bank account or credit card is compromised
- Or that day when your customers' private lives are uprooted

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More Cringeworthies and Ponderances from Dad

How many times have you heard a quick one or two liner that made you cringe or ponder? How about some more? Many memes are from shared friend groups.

- © A recent study has found that women who carry a little extra weight live longer than the men who mention it.
- © When one door closes and another door opens, you are probably in prison.
- O When I say, "the other day," I could be referring to any time between yesterday and 15 years
- © I had my patience tested. I'm negative.
- © I don't remember much from last night, but the fact that I needed sunglasses to open the fridge this morning tells me it was awe-
- © If you answer the phone with, "Hello, you're on the air!"—most telemarketers will hang up.
- I run like the winded.

- © I remember being able to get up without making sound effects... Good Times.
- © When you ask me what I am doing today, and I say, "nothing," it does not mean I am free. It means I am doing nothing.
- When someone asks what I did over the weekend, I squint and ask, "Why, what did you hear?"
- Sixty might be the new forty, but 9:00 is the new midnight.
- © I finally got 8 hours sleep. It took me three days, but whatever.
- © I don't mean to interrupt people. I just randomly remember things and get really excited.
- © To me, "Drink responsibly," means don't spill it.
- © I hate it when a couple argues in public and I missed the beginning and don't know whose side I'm on.
- That moment when you walk into a spider's web and suddenly turn into a karate master.
- I've aged like fine milk.

- ☺ The older I get, the earlier it gets late.
- My luck is like a bald guy who just won a comb.
- © Don't bother walking a mile in my shoes, that would be boring. Spend 30 seconds in my head, that'll freak you right out.
- © When you do squats, are your knees supposed to sound like a goat chewing on an aluminum can stuffed with celery?
- © How old should my dog be before I tell him he was adopted?
- ② A vegan said to me that people who sell meat are disgusting. I said people who sell fruit and vegetables are grocer.
- © I recently took a pole and found that 99% of people in the tent were angry when it collapsed.
- © Are people born with a photographic memory or does it take time to develop?
- ☺ I can't stand people who use physically impossible metaphors. It makes my blood boil.

Adjust date and time

Notifications settings

Thu 5:48 PM (Local time)

Fri 12:48 AM (Nairobi)

Fri 6:48 AM (Tokyo)

다 o

5:03 PM

FOR SALE ON **HE DARK WEB?**

Find Out with a Complimentary Dark Web Scan

Did you know...?

- Cyber-attacks have continued to grow in cost, size, and impact—causing 60% of SMBs to go out of business within 6 months of a cyber incident.
- Over 80% of data breaches leverage stolen passwords as the principal attack vector—often acquired on the Dark Web.
- •Far too often, companies that have had their credentials compromised and sold on the Dark Web don't know it until they have been informed by law enforcement—but then, it's too late.
- · To help keep your critical business assets safe from the compromises that lead to breach and theft, we are offering a complimentary, one-time scan with *Dark Web ID™* Credential Monitoring.

If you are interested in learning more about the risks involved in ignoring your password security, give us a call at (201) 797-5050 or visit our website at

https://www.tech4now.com/dwid or www.tech4now.com/bullphish



Quick Productivity Tips

This month, we continue with tips to give you insights into Windows 11. This issue will cover more Applications (a.k.a., "Apps") to enhance your productivity.

Accessing Snip & Sketch with ease

Windows allows you to grab a copy of images and text from your screen using Snip & Sketch. You have seen it's benefit regularly in my newsletter. The standard method used to open this feature is Windows key (+SHIFT+S. Try it on your active screen, once it opens, you will see your screen seems to go grayish and a "+" appears. To select something to "snip" just marquee in the selection of screen, drag from one corner to the opposing corner using the mouse to move the cursor. The left mouse button (primary) must be held down the entire time you make your selection.

So, what's the trick? I already knew that part?! Well, you can also go into Settings > [Home] > Accessibility > Keyboard, then toggle ON the third box down in the second section (On-screen keyboard, access keys, and Print screen) "Use the Print screen button to open screen snipping." After you do this, just press the top row button on your keyboard that has "Print Screen" on it and it will launch.

NOTE: We have TechSmith's SnagIt® installed on our machine and having enabled the Print Screen button for a "Snip" resulted in launching the SnagIt Screen Capture instead. You may have similar results if you use a third party application to do screen grabs.



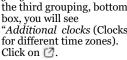
Are your friends & family in other time zones?

If they are, you can have Windows display multiple clocks, so you may know the time in their time zone. NOTE: It is best to read this column while at your computer for a better understanding of the content presented. Enjoy!

It's easier than you may have expected:

1. Go the System Tray (the bottom right corner) of vour screen.

- 2. Right-click on the clock/date element. A window will pop-up awaiting your selection of "Adjust Date and Time"—left click on that selection.
- 3. You will be transported to Settings > Time & language > Date & time. In the third grouping, bottom box, you will see "Additional clocks (Clocks



4. A Date and Time window will appear and you will already be on the Additional Clocks tab. You can add two (2) additional named clocks. Enable one or both, then choose the respective time zones and the names. When done, click \overrightarrow{OK} – it's that simple.



vour mouse over the date and time in the System Tray, you will see both additional clocks with their Date and Time in addi-Thursday, August 14, 2025

tion to your Local time. We hope this makes your life more organized and productive with these tips. Source: Kevin Stratvert Youtube Holzsager Technology Services, LLC P.O. Box 535 Fair Lawn, NJ 07410-0535 (201) 797-5050 info@tech4now.com





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Feedback & Suggestions...

Is there a topic or feature you would like to include in a future issue? Opinions and feedback are welcome and encouraged. Please send us an e-mail or call our direct

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5 Reasons To Choose A Hosted VoIP Phone System

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- **5. ENHANCED PRODUCTIVITY**

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- ✓ Voice over IP phone systems

"We make all of your computer problems go away without the cost of a full-time I.T. staff"

Ask us about our fixed price service agreements—Computer support at a flat monthly fee you can budget for just like rent!

"Fred Holzsager has been an invaluable asset to our company. His extensive knowledge and expertise in solving a wide range of technical issues have saved us on numerous occasions. Whether it's a minor glitch, complex computer problem, or installing completely new computers for our office, Fred always has the solution, and he's incredibly responsive. His dedication to ensuring our systems run smoothly is truly appreciated, and we feel secure knowing that Fred is just a call away. We couldn't ask for a more reliable and skilled IT professional!"—David Kessler, Kessler Properties, Clifton, NJ

September 2025

The Lighter Side...

The Dumbest Boy

A young boy enters a barbershop. The barber says to his customer, "This is the dumbest kid in the World. Watch, I'll prove it to you."

So, the barber puts a dollar bill in one hand and two quarters in the other hand. Then, the barber calls the boy over and says, "Son, which do you want?'

The boy takes the two quarters and leaves. "What did I tell you?" says the barber. That boy will never learn.

Later, when the customer leaves, he sees the same boy coming out of an ice cream parlor. He says, "Hey, Son! Can I ask you a question? Why did you choose the quarters over the dollar bill?" The boy licks his ice cream cone and responds,

"Because the day I take that dollar, the game is

My Big, Fat Cousin

One day, I got a call from my big, fat cousin. He said, "Joe, I need to lose five pounds right away. Can you help me?

I said, "Sure, I'll send over someone right away." In front of my cousin's house, this young lady showed up in pink running sneakers and a sign that read, "If you can catch me, you can have me. When my big, fat cousin read the sign, he started running after her. He ran about 4-5 miles chasing her, but he never could catch up. When he went into his house, he weighed himself and he had lost about 5 pounds. He called me and said, "That worked great, but now, I need to lose 10 pounds. Can you help me?" I told him I would send over someone the next day.

The next day, he walked out of his house and saw an even prettier lady wearing pink running shoes and a sign on her that read, "If you can catch me, you can have me." So, my big, fat cousin started to chase her. I had told her to tease him a little bit to keep him running after her. He ran about 8 miles, but never caught her and gave up. When he got home, he stood on the scale again and weighed himself. He had lost over 10 pounds and was elated.

That night, he called me up, again! "Cousin, I need to lose 15 pounds. Can you help me?" I said, "Sure, of course I can, but are you sure you really need to lose that much so quickly because this will be really hard?"
He said, "Absolutely!" So, I told him, "I'll have someone in front of your house bright and early

tomorrow morning.

So, the next morning, my big, fat cousin walked out of his house and found a big, muscular guy. He had on pink running shoes and a sign around his neck that read, "If I can catch you, I'm gonna have you.'

My big, fat cousin lost 25 pounds that day.

The Young Wedding Participant

A little boy was in a relative's wedding. As he came down the aisle, he would take two steps, stop, and turn to the crowd. While facing the crowd, he would put his hands up like claws and roar. So it went: step, step, ROAR, step, step, ROAR, all the way down the aisle.

As you can imagine, the crowd was near tears from laughing so hard by the time he reached the engaged couple. The bride leaned over and asked the boy what he was doing. He proudly replied, "I'm the Ring Bear."

Fake News

- * The local police have arrested a suspect for murdering a chick pea—the suspect was charged with one count of first degree hummus-side.
- * A child is now recovering in a local hospital after swallowing seven plastic horses. Doctors report the child's condition is now stable.