

Holzager Technology Services, LLC  
 P.O. Box 535  
 Fair Lawn, NJ 07410-0535  
 (201) 797-5050  
 info@tech4now.com



Volume 18, Issue 5  
 May 2026

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# The Tech Insider

"Insider Tips To Make Your Business Run Faster, Easier and More Profitably"

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 Satisfied  
 Customers!**



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Fred Holzager,  
 IT Director  
 Holzager Technology Services  
 and  
 Publisher of  
*The Tech Insider*



## Humans: Cyber Resilience's Greatest Risk and Asset

What's the weakest link in your establishment's cyber resilience strategy? It's not dated infrastructure or software vulnerabilities, but people. Humans can unintentionally create risks through errors or negligence, but with the proper training and awareness, they can become your strongest defense.

### What Is Social Engineering?

Long gone are the days when criminals relied on brute force to access systems and steal data. Many are exploiting human curiosity, trust, and fear to achieve their goals.

One of the most common forms of social engineering is a phishing scam, in which attackers impersonate trusted entities to trick individuals into disclosing sensitive information. Fake emails, text messages, and websites are rampant in the modern digital landscape, and artificial intelligence (AI) is making things worse.

If it takes a person several minutes to create a targeted phishing message, AI can generate dozens in seconds, and this is just the tip of the iceberg. Threat actors recently attempted to defraud WPP [*British ad & PR firm*] with deepfake videos of senior executives.

### Evolving Solutions for an Evolving Problem

Most cybersecurity training programs focus on raising awareness, but is this enough if modern technology can replicate voices, create realistic faces, and craft convincing messages? The following steps can help businesses address these challenges.

### Create Cyber Crisis Simulations

Foundational knowledge on social engineering is essential, yes, but it often fails to prepare people for aggressive AI attacks. Cyber resilience exercises create a hands-on experience where you can practice responding to evolving threats. They train a team's

*(Continued on page 2)*

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### Snapple Real Fact #3

"Beavers can hold their breath for 45 minutes."



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For more information, please see our website at [www.tech4now.com/we-love-referrals](http://www.tech4now.com/we-love-referrals), contact us by phone at 201-797-5050



## Quotations

*"You've got to get up every morning with determination if you're going to go to bed with satisfaction."*

—George Lorimer

*"The bad news is time flies. The good news is you're the pilot."*

—Michael Altshuler

*"The most wasted of days is one without laughter."*

—e.e. cummings

*"You will face many defeats in life, but never let yourself be defeated."*

—Maya Angelou

*"The truth is you don't know what is going to happen tomorrow."*

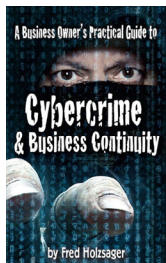
*Life is a crazy ride, and nothing is guaranteed."*

—Eminem

*"A life spent making mistakes is not only more honorable, but more useful than a life spent doing nothing."*

—George Bernard Shaw

## Read Fred's Book!



If you would like to have us speak to your organization and give away some free copies to attendees, give us a call. For more details on the contents and how to get your own copy, please visit our special web page at [www.tech4now.com/cybercrime](http://www.tech4now.com/cybercrime)

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## Humans: Cyber Resilience's Greatest Risk and Asset

(Continued from page 1)

muscle memory so they can react swiftly to a real crisis. These simulations should include:

- **Interdepartmental participation:** IT teams are not the only ones handling digital systems on a *day-to-day* basis. Every related party, from marketing and sales to HR, should have digital threat preparedness.
- **Real-life simulations:** The closer to reality, the better. Actively identify new threats or scenarios and adjust your training accordingly.
- **Measurable outcomes:** Track progress by analyzing response times, communication effectiveness, and resolution success. Use these insights to improve future simulations.

### Foster a Culture of Vigilance

"Shadow IT" is a fairly common problem. Well-meaning employees may try to use tools, devices, or processes outside the organization's guidelines for convenience. Common examples include accessing sensitive data with public Wi-Fi or reusing login credentials.

***"Balancing incident response planning and training with security technology ensures businesses remain prepared against evolving threats."***

Leadership should normalize slowing down and taking the time to double-check one's approach. Encourage asking questions and reporting concerns without fear to build trust and accountability.

### Invest in Cybersecurity Technologies

Accounting for the human factor in cybersecurity is important, but even the most well-trained employees can make mistakes. That's why advanced tools, like firewalls, intrusion detection systems, and endpoint protection software, are essential. These additional layers of defense catch errors and block potential threats before damage occurs.

### Taking a Comprehensive Approach to Risk Management

Human employees are a double-edged sword in a company's cybersecurity. Their adaptability strengthens defenses, but errors can lead to breaches.

With companies across various sectors losing billions in damages annually, investing in cyber resilience is more crucial than ever. Balancing incident response planning and training with security technology ensures businesses remain prepared against evolving threats.

Envision your business as if it were a school running a fire drill to instill the student body with the ability to do what is needed when an incident may occur. It is done calmly and with a debrief to determine the overall result of the exercise. It creates a cohesive and intuitive response to anticipated risks for a controlled outcome.

—Used with permission from Article Aggregator.

**QUICK SECURITY TIP:** May has a day in it called Password Day (May the fourth be with you). On that day, people are strongly encouraged to consider their passwords and how they may make them more effective. Too many end users think that by changing one or two characters in an 8 character password, they can thwart bad actors from "guessing" their new password.

Example: User #1 has a password called "P@\$\$w0rd#1". The password is allowed to be used for 90 days, so now User #1 must change it again. If User #1 changes the ending number ("1") to 2, then the password has changed, but did it present any challenge in the event the first password had been compromised. Would you be able to guess the password if you knew the old one? Odds are YES, you could easily guess it. Now, User #2 had a password like "Brown-Bear-brown-Bear-what-do-U-C?". That password is long, complex and could be modified easily and still remain fairly secure. User #2 changes it to "Black-board-Blacktop-where-do-I-Stand?". Even though the words are similar, the password has dramatically been altered and no true pattern could be discerned for replicating. Don't reuse passwords for multiple accounts or for the same one after a few iterations. Adding multifactor authentication helps, too!

### Recommendations

- Passwords, when being changed, should be modified in a significant way without a clear pattern.
- When creating a new password, it is okay for you to misspell a word in it as long as you can recall it.
- Using single letters to replace a word or characterizing a symbol to represent a letter is another way to retain complexity in your password while keeping it easy to recall.

If you need to write your password down, follow these tips:

- If writing the password on paper, keep it in a notebook and keep the notebook securely locked up.
- If you are creating the password list on a computer, do it using a secure password manager that will encrypt the codes.
- If you use a password manager, be absolutely certain to use a very complex password and store that password securely in more than one location. If you forget the very complex password for your password manager, you will be unable to regain access quickly to the protected applications or files you have secured using those passwords.
- Even a password manager's very complex password should be changed on occasion.

### Tips:

- When creating a password, try to envision an image to describe using the password.
- When you use a password manager, it may be worthwhile putting the account on autopay so you don't lose access to those passwords.
- Be particularly careful not to fall for any phishing that may endanger your password manager password. If that becomes compromised, you will risk losing anything protected by that application.

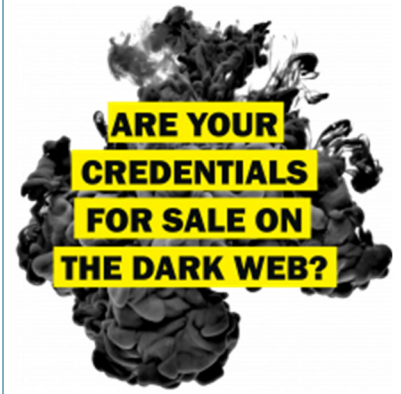
# More Cringeworthy and Ponderances from Dad

How many times have you heard a quick one or two liner that made you cringe or ponder? How about some more? *Many memes are from shared Facebook groups.*

- ☺ I bought a chameleon that can't change color—I think he's suffering from reptile dysfunction.
- ☺ What does King Arthur use to see in the dark? Knight Lights.
- ☺ I used to have a fear of hurdles, but I got over it.
- ☺ What did the house wear to the Prom? Address.
- ☺ I got rid of my vacuum cleaner. It was just gathering dust.
- ☺ Are plants good at math? Only if they have square roots.
- ☺ Did you hear the one about the statistician who drowned while crossing a river? It was three feet deep on average.
- ☺ What can you hold without touching it? A conversation.
- ☺ Why did Mickey Mouse get hit with a snowball? Because Donald ducked.

- ☺ What can fill a room without taking up space? Light.
- ☺ When a clock is hungry, it goes back four seconds.
- ☺ I used to be a doctor, but then I lost my patients.
- ☺ My friends say I'm getting fatter. In my defense, I've had a lot on my plate lately.
- ☺ Singing in the shower is all fun and games until you get shampoo in your mouth, then it just becomes a soap opera.
- ☺ My wife and I have decided we don't want to have kids. We're going to tell them tonight at dinner.
- ☺ I asked the librarian if the library had any books on paranoia. She leaned over to me and whisperer, "They're right behind you."
- ☺ I got hit in the head with a can of soda. Good thing it was a soft drink.
- ☺ Haunted French pancakes give me the crêpes.
- ☺ Justice is a dish best served cold. If it were served warm, it would be just-water.

- ☺ German sausage jokes are just the worst.
- ☺ The trouble with getting to work on time is that it makes the day so long.
- ☺ What do you call a can opener that doesn't work? A can't opener.
- ☺ Which bear is the most condescending? A Pan-Duh!
- ☺ Why don't pirates take a shower before they walk the plank? They just wash up on shore.
- ☺ What did the grape say when it got stepped on? Nothing, it just let out a little wine.
- ☺ Did we ever own a Tupperware lid or are they only a figment of our imagination?
- ☺ I had a date last night, and it was perfect. Tomorrow, I'll have a fig.
- ☺ I wasn't originally going to get a brain transplant, but then I changed my mind.
- ☺ Have you heard about the new restaurant on the moon? It has great food, but absolutely no atmosphere.



Find Out with a Complimentary Dark Web Scan  
**Did you know...?**


- Cyber-attacks have continued to grow in cost, size, and impact—causing 60% of SMBs to go out of business within 6 months of a cyber incident.
- Over 80% of data breaches leverage stolen passwords as the principal attack vector—often acquired on the *Dark Web*.
- Far too often, companies that have had their credentials compromised and sold on the Dark Web don't know it until they have been informed by law enforcement—but then, it's too late.
- To help keep your critical business assets safe from the compromises that lead to breach and theft, we are offering a complimentary, one-time scan with **Dark Web ID™ Credential Monitoring**.

If you are interested in learning more about the risks involved in ignoring your password security, give us a call at (201) 797-5050 or visit our website at <https://www.tech4now.com/dwid> or [www.tech4now.com/bullphish](https://www.tech4now.com/bullphish)



## Quick Productivity Tips

For those of you still interested in learning more about Windows 11, here are more tips. This month, we shall continue to focus on “**Accessibility**.” Take note, it's accessibility, **not** disability. These options may prove useful to you whether you are or aren't disabled.


To open it, simply **Right click** on your Windows 11 icon **Start Button** (  ) [mind you, the new logo is four blue squares in one square shape.], then it will display. Please select **Settings**, then **Accessibility**.

### Accessibility > Narrator

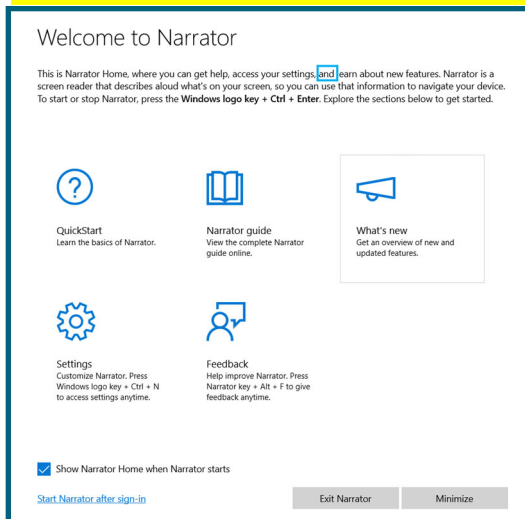
The Narrator is a feature which allows your computer to vocalize the prompts and text shown on the screen. This is highly beneficial for those who are visually impaired. It may also serve well for those working to acquire a language. It's not optimal, but may still give the user the benefit of equating words / letters with the appropriate sounds. The Narrator can vocalize selected texts for those who need to have the words spoken to aid in their comprehension of what appears.

If you wish to use the Narrator, your first step will be to ENABLE it from Off to On (See below).



Once the Narrator is turned on, you have options to use a Keyboard Shortcut (Windows logo key  + CTRL + Enter) to turn Narrator ON or OFF. You will also have the option of having the Narrator Home page appear when the Narrator starts. If you look in the next column in this article, you can see the parts of the Narrator home. It offers support of Questions, a Narrator Guide, What's New, Settings, and Feedback. You also can enable/disable the launching of this page or simply minimize it. If you continue reviewing the

**NOTE: It is best to read this column while at your computer for a better understanding of the content presented. Enjoy!**



options listed, you will recognize how extensive and customized this feature runs. The easiest route to find your Narrator (or any feature for that matter), is to go to the top of your Settings screen and enter the word, “Narrator” in the line with the magnifying glass icon — you will see around 25 start points to address your needs.

**What do you want?** ...choose your output device; have the Narrator cursor follow the mouse; move the text cursor with the Narrator cursor while reading; use a braille display with Narrator; hear words as you type; use online services with Narrator; let Narrator read and interact with the screen when using the mouse; adjust Narrator voice speed; hear Shift, Alt, and other modifier keys as you type; and play sounds instead of announcements for common actions. They aren't infinite, but the options are there if needed.

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*"Fred Holzager has been an invaluable asset to our company. His extensive knowledge and expertise in solving a wide range of technical issues have saved us on numerous occasions. Whether it's a minor glitch, complex computer problem, or installing completely new computers for our office, Fred always has the solution, and he's incredibly responsive. His dedication to ensuring our systems run smoothly is truly appreciated, and we feel secure knowing that Fred is just a call away. We couldn't ask for a more reliable and skilled IT professional!"—David Kessler, Kessler Properties, Clifton, NJ*

May 2026

## The Lighter Side...

### A Big Sale

An artist asked the gallery owner if there had been any interest in his paintings on display at the time. "I have good news and bad news," the owner replied. "The good news is that a gentleman inquired about your work and wondered if it would appreciate value after your death. When I told him it would, he bought all 15 of your paintings." "That's wonderful!" the artist exclaimed. "What's the bad news?"

"The guy was your doctor."

-Accredited to **How To Kill an Hour** (Facebook)

### In the Golf Club Mens Locker Room

Several men were sitting in the locker room at a golf club, changing shoes and chatting after a round of golf. Suddenly, a cell phone sitting on a bench started ringing. One of the men answered it and hit the speaker button. The whole room went quiet.

Man: "Hello?"

Woman: "Hi Honey, it's me. Are you at the Club?"

Man: "Yes."

Woman: "I'm at the mall and I found the most beautiful leather coat. It costs \$2,000. Is it okay if I buy it?"

Man: "Sure, go ahead, if you like it that much."

The other men exchange looks.

Woman: "Oh, and I stopped by the Mercedes dealership. They have the new models in. I found one I really like."

Man: "How much?"

Woman: "\$90,000."

The locker room is now completely silent.

Man: "Well... Okay. But for that price, I want all the top options."

A couple of jaws dropped.

Woman: "Great! One more thing... I was talking with

Lexie and found out that house I wanted last year is back on the market. They're asking \$980,000."

A few men stop breathing.

Man: "Alright then. Make an offer of \$900,000. If they won't take it, we can go up to the extra \$80,000, if that's what you really want."

Woman: "Oh, Sweetheart! You're the best! I love you so much."

Man: "Bye. Love you too!"

The call ends. Every man in the locker room is frozen in shock. Finally, the man calmly looks around and says:

"Does anyone know whose phone this is?"

### Babysitting the Grandkids

Grandma and Grandpa were visiting their kids overnight. When Grandpa found a bottle of Viagra in his son's medicine cabinet, he asked about using one of the pills.

The son said, "I don't think you should take one Dad, they're very strong and very expensive."

"How much?" asked Grandpa.

"\$10 a pill," answered the son.

"I don't care," said Grandpa, "I'd still like to try one, and before we leave in the morning, I'll put the money under the pillow."

Later the next morning, the son found \$110 under the pillow. He called Grandpa and said, "I told you each pill was \$10, not \$110."

"I know," said Grandpa, "The hundred is from Grandma!"

### Mime found on Internet:

"The trouble with quotes on the Internet is that it's difficult to determine whether or not they are genuine." — Abraham Lincoln

### People Buy Shampoo For Different Reasons:

Woman: Shampoo for dry and damaged hair.

Man: 6-in-1 Shampoo for hair, face, body, carpet, car and dishes.

—I guess there really are major differences in the way men and women shop.